



2025 UCCE Annual Strawberry Production Research Meeting
February 12, 2025
Arts Building, Santa Cruz County Fairgrounds

- 7:50-8:00** **Introduction**
- 8:00 -8:25** **Lygus management through Novel Insecticides in Strawberry.**
Mark Bolda, UCCE Santa Cruz County
- 8:25- 8:50** **Santa Cruz County 2024 Field Fumigation Summary & Pesticide Regulatory Update**
Dave Sanford, Santa Cruz County Agricultural Commissioner
- 8:50 - 9:15** **A Survey of Botrytis fruit rot in Santa Maria strawberry fields with and without fungicides**
Yu-Chen Wang, UCCE Monterey County
- 9:15 – 9:40** **Irrigation strategies in strawberry**
Michael Cahn, UCCE Monterey County
- 9:40 – 10:05** **Updates on Fusarium Wilt Research**
Peter Henry, USDA Salinas
- 10:05-10:30** **Intermission/Break**
- 10:30 – 10:55** **Update on UC Davis Strawberry Breeding Program**
Mitchell Friedman, UC Davis
- 10:55-11:20** **Update on California Strawberry Commission: Research and Support**
Bill Turechek, California Strawberry Commission
- 11:20-11:45** **Progress on Steam Soil Disinfestation in Strawberry**
Jenny Broome, UCCE

This meeting will offer 3 hours total of CDPR continuing education, being 0.5 hours of laws and regulations, and 2.5 hours of other.

The University of California prohibits discrimination or harassment of any person in any of its programs or activities. (Complete nondiscrimination policy statement can be found at <http://ucanr.org/sites/anrstaff/files/107734.doc>)

Inquiries regarding the University's equal employment opportunity policies may be directed to Affirmative Action Contact and Title IX Officer, University of California, Agriculture and Natural Resources, 2801 2nd Street, Davis, CA 95618, (530) 750-1397; titleixdiscrimination@ucanr.edu.