

UCCE Capitol Corridor Food Systems Program

Creating Agritourism Policy: Lessons from Three California Counties

Thursday, Sept. 19 from 9:30 to 11:30 a.m.

Agenda

- 9:30 a.m. Introduction
- El Dorado County Presentations**
- 9:40 a.m. LeeAnne Mila, El Dorado County Agricultural Commissioner/Sealer
- 9:55 a.m. Gordon Helm, Madrone Tree Hill
- 10:10 a.m. Questions
- Contra Costa County Presentations**
- 10:15 a.m. Jennifer Cruz, Contra Costa County Principal Planner
- 10:30 a.m. Barbara Frantz, Tess' Community Farm Kitchen
- 10:45 a.m. Questions
- Santa Barbara County Presentations**
- 10:50 a.m. Rachael Callahan, UC SAREP Statewide Agritourism Coordinator
- 11:05 a.m. Guner Tautrim, 6th generation land steward of the Orella Ranch on the Gaviota Coast and owner of Gaviota Givings
- 11:20 a.m. Questions
- 11:25 a.m. Evaluation

ZOOM LINK

<https://ucanr.zoom.us/j/94828148999>

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(San Jose)

PRESENTATION LINKS

El Dorado County

[Ranch Marketing Ordinance](#)

[Winery Ordinance](#)

[Ranch Marketing & Winery Event Data](#)

[Madrone Tree Hill](#)

Contra Costa County

[Agritourism Ordinance](#)

[Table of Uses](#)

[Tess' Community Farm Kitchen](#)

Santa Barbara County

[Agricultural Enterprise Ordinance](#)

[Gaviota Givings](#)