

## Agenda

### AgriTourism Gathering

July 24, 2024

**Ramona Ranch Winery, 23578 Highway 78, Ramona CA 92065**

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| 1:30-2:00 PM | Check- in / networking and Welcome   |
| 2:00-2:30 PM | Field Tour of Ramona Ranch Winery:<br>Teri and Micole - Founders, Owners, Winemaker  |
| 2:30-2:45 PM | Break  |
| 2:45-4:00 PM | Panel Discussion and Q & A Session with representatives from<br>County of San Diego Departments key to local agritourism: <ul style="list-style-type: none"><li>• Department of Agriculture, Weights &amp; Measure –<br/>Garrett Cooper, Deputy Director</li><li>• Office of Sustainability and Environmental Justice -<br/>Kim Greene, Liaison, Group Program Manager</li><li>• Department of Public Works -<br/>Taylor Ryan</li><li>• Department of Environmental Health &amp; Quality –<br/>Vanessa Mello, Program Coordinator</li><li>• Department of Planning &amp; Development Services -<br/>Heather Conklin, Deputy Director</li><li>• Office of Economic Development and Government Affairs -<br/>Steve Lockett, Deputy Director, Economic Development &amp; Prosperity</li></ul> |
| 4:00-4:30 PM | Developing Agritourism Networks in San Diego County-<br>Presentation and facilitated discussion - Ramiro Lobo, UCCE  |
| 4:30-5:00 PM | Wrap-up: Next Steps and Evaluation   |
| 5:00-6:00 PM | Additional Networking with Dinner and Refreshments   |

**UC**  
**CE** | **University of California**  
Agriculture and Natural Resources | Cooperative Extension

6:00 PM

Adjourn