**Post Event Report**

**Southern California Invasive Wildland and Urban Tree Pests Webinar**

**Online/Zoom • December 7, 2022 • 1:00-4:30 PM**

**# of Speakers** – 7

**# of Facilitators/Support Staff** – 3

**# of Participants** (*including presenters/support staff*) – 188

**Total # Registered** (*sans presenters/support staff*) – 283

**Demographics** (*voluntary, self-identified)*

**Gender**

|  |  |  |  |
| --- | --- | --- | --- |
| Male – 49% | Female – 42% | Other/Undecided – 1% | Prefer not to state – 8% |

**Race**

|  |  |  |  |
| --- | --- | --- | --- |
| Black or African American – 1% | White – 60% | More than one – 8% | Prefer not to state – 14% |
| American Indian or Alaska Native – 3% | Asian – 6% | Native Hawaiian or other Pacific Islander – 1% | My race is not listed – 6% |

**Ethnicity**

|  |  |  |
| --- | --- | --- |
| Hispanic or Latino – 18% | Not Hispanic or Latino – 64% | Prefer not to state/Undetermined – 18% |

**Feedback Evaluation Survey Results**

**1. About how many workshops, webinars, or field trainings about 2 or more of the insect pests featured in today’s webinar have you previously attended? (Insect tree pests being discussed are ISHB, GSOB, SAPW, ACP/HB and MexFly)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| More than 5 | 4-5 | 2-3 | 1 | This is my first invasive tree pest training |
| 19% | 15% | 31% | 14% | 21% |

**2. Why did you attend today's webinar?**

|  |  |  |  |
| --- | --- | --- | --- |
| CEUs | Education | Education and CEUs | Other |
| 10% | 67% | 23% | 2% |

**3. Did you have technical difficulties?**

|  |  |
| --- | --- |
| No | Yes |
| 83% | 17% |

**4. The webinar met its learning objectives.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Strongly Agree | Agree | Undecided | Disagree | Strongly Disagree |
| 59% | 41% | 0% | 0% | 0% |

**5. The webinar content was relevant to my work.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Strongly Agree | Agree | Undecided | Disagree | Strongly Disagree |
| 55% | 36% | 8% | 2% | 0% |

**6. I gained new knowledge about the topics that I did not previously have.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Strongly Agree | Agree | Undecided | Disagree | Strongly Disagree |
| 65% | 33% | 2% | 0% | 0% |

**7. I will use or reference the information I gained from this webinar in the future.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Strongly Agree | Agree | Undecided | Disagree | Strongly Disagree |
| 69% | 31% | 0% | 0% | 0% |

**8. How likely are you to share this information with others?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Strongly Agree | Agree | Undecided | Disagree | Strongly Disagree |
| 76% | 24% | 0% | 0% | 0% |

**9. Suggestion of topics for future webinars**

* Urban Forestry Maintenance Funding
* Invasive weeds, what we can do to increase funding on pests that affect threatened species, not necessarily ag and economic species.
* Walk through scenarios of IPM pest management plans and general Urban Forest Management.
* Drought and trees- irrigation tips, new species.
* Plant health care and the uses of growth regulators, pesticides, herbicides. What effects it’s having on the environment, what new processes exist, what the future of this will hopefully look like.
* Links or list of suggestions on who is qualified to perform surveys for shothole borer and GSOB surveys.
* ACP / HLB current research progress, developments
* Would love a webinar focused specifically on Oak Woodlands and California Native vegetation.
* Alternatives to bifenthrin and imidacloprid in wildland applications, if possible.
* Allow registration to the webinar up until the event date.
* Asian Citrus Psyllid and other Rutaceae

**10. Other Comments:**

* Great seminar again as usual
* Great job. Guest speakers were great. Thank you all for hosting and putting this webinar together.
* Skipping the break was rough. Especially for such a long event late in the day.
* Great job. Enjoyed the polls at the end of each talk. Kept my team engaged during talks and good way to make it interactive
* Outstanding webinar. UCCE always comes through.
* I thought that this was a fantastic webinar and I would love to be notified of any future webinars so that I can participate in those as well!
* The pesticide application talk was fantastic and a learned the most from this part of the webinar, because it isn't my field of expertise.
* Mark, Eric, your presentations were outstanding, informative, focused and fast moving.
* Well done!
* Thank you
* Thank you!
* Thank you very much for providing the learning opportunity. Offering CE is good also, but I don't need it at the moment. Looking forward to next year's offerings.
* I have a question on ACP. Did not know how to post.
* The webinar was run well and all presenters were well-prepared and knowledgable.
* Speakers were excellent.
* The presenters were going very quickly. I understand that was due to time constraints, but it did make it more challenging to keep accurate notes. I feel I missed some information.
* Great job by everyone!
* This was a great webinar! I got some updates on pests I was already aware of, and now I'm on the lookout for a couple more.
* Thank you! It was awesome that the webinar was free, too.
* A break is really needed