

MONTEREY COUNTY 4-H COUNCIL

October 18, 2022 7:00-9:00 PM

Salinas Valley Fairgrounds

Call Meeting to Order -Travis Tanaka (Buena Vista) at 7:03

Pledge of Allegiance – King City Blue Ribbon

4-H Pledge- King City Rural

Additions and Corrections to the Agenda - Addition of Crab Feed

Executive Officer Roll Call

o President – Travis Tanaka (Buena Vista)

o 1st Vice President - vacant

o 2nd Vice President - vacant

o Secretary- Carla Ackerman (King City Rural)

o Treasurer- Misty Hancock (Lockwood)

Clubs absent:

Approval of Meeting Minutes

- August 2022 motion to accept by Kerry DeCarli, 2nd Nicole Hostert - Motion Passed
- September 2022 motion to accept by Alicia Crespo, 2nd by Melinda Luna- Motion Passed

President's Report- Travis Tanaka (Buena Vista)

Board of Supervisors meeting- We had (4) members go in front of the Board of Supervisors. We received a Proclamation, for National 4-H Week. We had one member from Natividad, one member from King City Rural, and two 4-Hers from Spring. Our youth did a great job conveying the message of 4-H and also more importantly saying thank you to the Board for their continued support. Thank you to Kelly Violini and Dirk Giannini for helping to both set this Proclamation up and also Dirk for being there and driving our message home during open comment time.

Lorin and Travis had a Meeting with Michele Slade of C4 consulting. This consulting firm was someone we had looked at previously to COVID to come and help us with our Board. This would be strategic planning. We had voted to bring in a consultant in November 2019. Question was asked whether we thought we needed to get a full board first. Discussion followed. Treasurer shared that we would need to put it back into the budget. We do not know how much it will cost,

o Additional training opportunity hosted by the Community Foundation on 10/19 to go with Lorin and Travis. This workshop was postponed, Travis will extend the invitation once it comes back out.

Executive Board meeting in November- we will be having an Exec Meeting on November 10th. If anyone has questions for the board. Travis will need 3 weeks advance notice and he will

make determination whether the topic is appropriate for Council Meeting. Question regarding why a three weeks notice. He wouldn't want people to get off topic, and then he will decide what will be presented to the council.

Looking for experienced volunteers- long term planning (Fundraising, budget) and also to Exec Board.

Crab Feed Will be happening January 28th, 2023, we have been asked to help again in the same fashion we did last year. We will be bringing up new business.

Correspondence Report- Carla Ackerman (KCR) letters were written to Peggy Goldman and Swiss Rifle Club. Travis sent thank you to Monterey Fair for letting us do Down on Farm Fundraiser.

Treasurer's Report- Misty Hancock (Lockwood)

- August and September Treasurer's Report - Motion to accept by Keri De Carli, 2nd by Alicia Crespo. Motion Carried.

Fair Reports-

SVF- Heritage Scholarships are due November 1st for SVF

Monterey Fair- There was a wrap up meeting for Monterey, only 1 Club Leader went. Survey went out to all fair exhibitors, their fairboard will be letting everyone know what they are deciding for next year.

Youth reports:

King City Rural had a youth share about what their club has been up to. During the month of September it was about Achievement Day and getting everyone to attend and to help out. James Hinkle, President KCR said we had a great turnout and enjoyed emceeding the event. October was all about Animal Contracts and making sure everyone is signed up properly. During November we will be helping the Veterans with their BBQ and Wreath Ceremony, Helping the Rotary with their Crab Feed, and we will be doing our own Coat Drive to partner with County Supervisor's and SVF in their efforts to help underprivileged children of King City get toys and coats for the winter.

King City Rural also gave a report by their Outreach Officer, Tommy Storelli shared that he and Addie Silva, his fellow Officer, participated in the Alliance on Aging Trashion Show. He also shared about his experience with going and participating in the Board of Directors Resolution Ceremony. King City Rural donated a book barn to San Lucas School where Chris Lopez, our County Supervisor, was having an event at San Lucas and Tommy was able to present and share about King City Rural and our partnership with San Lucas School and community. We will be having our Afterschool Program starting the first week of November.

King City Blue Ribbon had several 4-Hers share about what they did during National 4-H week.

Committee Reports-

a. Achievement event – (KCR) King City Rural report was given by Hadassah Todd. She spoke on how great the event was. On September 10, 2022 we all went and had an Awards Ceremony and Survivor Themed party following at the Swiss Rifle Club in Gonzales. After the awards ceremony that was emceed by South County Teen Project, consisting of teens from Lockwood, KCR and KC Blue, everyone enjoyed a lunch of pulled pork sandwiches, fruit salad, regular salad, and vegetable cups. Followed with drinks and a dessert bar. Festivities included an obstacle inflatable course and games. And in the spirit of giving back, a service project was completed with a twist. When a 4-her filled out a card to a service member thanking them for their service, the 4-her was able to put a casing in a jar labeled 1 of the CCL that were participating. Whichever CCL had the most casings the 4-her's were able to put a cupcake in the face. With a tight race between - Misty, Carla, Alicia and Dirk, Dirk came out the Victor and willingly took the cupcake to the face. We had a great time. All of the Emcee's that were present at the meeting shared what a great time they had.

b. New Member party – (Greenfield) Recap, October 8th- Youth Chair Daisy Picazzo shared that their event went off with great success. They shared they had 16 kids and 21 adults. The event was held at the Ag Building in Salinas. Thank you to Lorin for helping with 4-H basics. Goodie bags were given and everyone had a great time.

c. Stem Event – (Buena Vista) Update, October 22-It will be that Saturday, almost full. Committee is meeting tonight and thank you to all CCL's for having your kids sign up.

d. Fantastic Field Day overall committee (KCBR), February 4th, 2023- We now have a date. We will be in this building along with the Long Branch and cafeteria. More information to come. The fundraiser portion is available, but KC Blue will step forward if no one else wants it.

Club Sharing: How do you communicate to your Club membership about upcoming events and encourage participation- All clubs shared that they use Shutterfly, Twitter, Facebook and Instagram. Some clubs still use texting, emails, and handing out flyers at meetings.

Camp 2023 update-Teen Counselor Applications are out. They are due November 4th, 2022. Because we haven't had camp in a couple of years the camp leadership has come up with several plans to implement if the counselors who apply have never been counselors, or only were campers in their past. Others may have to fill in for this year to help with the growth of our teen leaders. There will be a camp open house in March. We need to be pushing for campers at this time. There will be deposits that need to be paid by December. Camp will be up in price, about \$365. All clubs need to have scholarships in their line items for their kids. The camp this next year will be June 25th through 30th. Applications for camp will be from March through May. Counselors have 5 months of training. There will also be applications for adults and a vetting process also. There is a price for teens to work for us also.

Staff Report- Lorin Hofmann-Lurz

Great job on enrollment. Most people are done with their initial checks. We have a lot less stragglers. If you have a project transfer, please fill out proper paperwork that needs to be delivered to the county office, it needs to be on file at the county office. December 9th is the iverstock deadline. Club calendars should be not only electronic but also a physical one to hand out to new families. Continue to do outreach. We are looking good so far. Annual cloverbud training was last night. 2 clubs that need separate dates and will reschedule. Record Book Manual was updated. Lorin also shared about the Sparks awards for 9 and 10 years old. Please attend the webinars regarding the new sparks award. This year we will have the star continue and the sparks. There was a question whether we would be able to use both the star and spark awards simultaneously as we phase out and phase in both of these awards, much like the white hat. This process has been going on since 2016. Lorin also shared about the Youth Summit. Please share with your clubs. Council does have a scholarship. Also State Leadership is something that we should also be putting forward to our youth.

Unfinished Business:

- Club bylaws language about Council fundraising obligations - there was discussion on what everyone has as far as fundraising in their bylaws and the wording of what clubs need to bring forth to support the County. All clubs shared their basic wording and Travis shared expectations regarding club's enrollment and their obligation to work at County events. Travis shared the wording from last month. We are going back to how we have had it, the larger the club the more you will be committed to work at County events. Discussion followed regarding clubs that do not meet the needs of the county as far as fundraising. All clubs have already submitted their bylaws to Maria de la Fuente for this year, so if a change is to happen an addendum would need to happen, Can this be voted in for this next year? Bylaws discussion will be tabled for now to review all 14 documents and a plan will be brought forth.
- Moving funds from Morgan Stanley- Lorin and Misty are actively working with Morgan Stanley and more information will come to the November meeting.

New Business:

Crab Feed Fundraiser - January 28th 2023 Norm Groot (Monterey County Farm Bureau) asked for Council assistance with the Young Farmers Crab Feed at the Sports Complex. This is an adult fundraiser, they are expecting about 350 people. It would be from 5 to 11. In exchange for a donation, Council is asked to provide 12 volunteers. We need to respond as soon as possible. They will not need a lead, but a commitment is needed right away. Last year \$1250 was given, we are able to have literature there and to wear our own aprons. A lot of work but Travis is wanting 14 people, 1 person per each club. Discussion followed. Misty made a motion to make this event a fundraiser for Young Farmers Crab Feed and ask each club to provide 1 adult per club. Kristy Thornton from Natividad 2nd motion. Discussion followed. Motion

carried. Travis will reach out to Norm and will let him know that we will work this event and will serve as point of contact prior to the event.

November Council Meeting: In November we are looking to have our Council Meeting on zoom. We are allowed to have 2 a year. Keri DeCarli made motion to have November 15, 2022 Council Meeting by zoom, 2nd by Chrissy Hayes from Carmel Valley. No discussion - Motion carried.

Motion to adjourn by Dirk Giannini (Chualar) and 2nd by Alicia Crespo (KCBR)- Motion Carried.

Submitted by-

Carla Ackerman
Secretary, Leaders Council