



The 4-H YDP Vice President of Outreach

The Vice President of Outreach may appoint a committee to assist with these tasks.

General Description

- The Vice President of Outreach advises and assists the countywide 4-H program in planning outreach events and activities.
- Identifies resources available to help members plan outreach activities.
- Uses the [4-H Methods Documentation Report](#) to guide and plan annual outreach efforts. This includes meeting three of the first four outreach methods and documenting the events.
- Coordinates with the County 4-H Ambassador Team to record their outreach efforts for the year in the county outreach report.
- Utilizes the [4-H Branding Toolkit](#) for all flyer and social media posts.
- Obtains 4-H office final approval of all flyers and outreach materials.

Qualifications

The VP of Outreach volunteer should have the following characteristics:

- An interest in helping the county achieve outreach goals.
- Self-motivated to identify outreach events for 4-H.
- The ability to communicate with diverse youth of groups and adults.
- Organizational abilities.
- Commitment to 4-H YDP program [mission](#) and [core values](#).

Duties

The VP of Outreach is part of the leadership team for the County Council. It is important that all parts of the team work together and collaborate with the 4-H office to develop a smooth-running youth development program and to reach youth in our community.

VP of Outreach will:

- Involve members and parents/guardians in planning and conducting outreach.
- Coordinate with the 4-H office to obtain outreach materials and equipment.
- Provide guidance and direction to those helping with the outreach activity or event.
- Help members plan tours and other activities that will supplement the event.
- Assist with and provide support for county and area outreach activities and events.
- Support University of California 4-H YDP mission and core values.
- Adhere to University of California policies.