

UC Cooperative Extension Butte County 2018

University of California Agriculture and Natural Resources (UC ANR) brings the power of UC research in agriculture, natural resources, nutrition and youth development to local communities to improve the lives of all Californians.

Our UC Cooperative Extension (UCCE) county-based advisors and campus-based specialists work as teams to bring practical, trusted, science-based answers to our state. We are problem solvers, catalysts, collaborators, educators, and stewards of the land, living in the communities we serve.



UCCE Butte County by the Numbers



40

academic-led workshops,
field days, and classes
with
1,743
participants



13,290

total educational
interactions with the
public



393

volunteers donated
26,980
hours public service —
estimated value of
\$808,051



23

news media programs/
mentions



509

youth in
UC 4-H Youth
Development Program



UC Master Gardener
volunteers reached
2,429
Butte County residents



1,299

youth & adults
participating in nutrition
education



2,370

people reached by
healthy
food and/or physical
activity changes

UCCE Butte County

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UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

Partnering for change

UC ANR builds partnerships based on deep and long-lasting relationships with local, state and federal governments, community-based organizations, schools, nonprofits and private industry.

- Butte County Office of Education
- Butte County Behavioral Health
- Butte Community Based Coalition
- Chico, Biggs, and Paradise Unified School Districts
- Community Housing Improvement Program
- California State University-Chico
- The Patrick Ranch Museum
- Almond Board of California
- California Walnuts
- California Prunes
- Rice Research Board
- California Rice Commission

UCCE Butte County Funding



\$595,708

University Support



\$339,330

Butte County Support



\$1,195,743

Advisor generated funds (grants, gifts, other, etc.)

It is estimated that for every

\$1

invested in agricultural research and extension there is a return of

\$20

to the community.

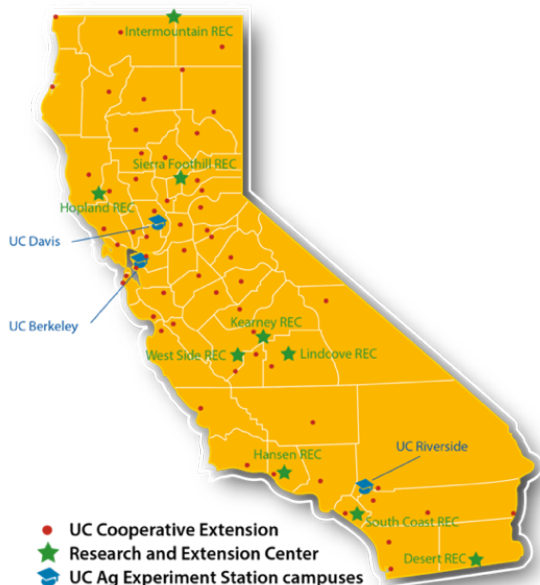
Alston, Anderson et al (2010)



Support Group of Butte County UCCE

Created in 1999, the Support Group of Butte County UCCE works to promote and support Butte County Cooperative Extension programs and services. Funds raised by the Support Group are used to support UCCE's research and extension activities in Butte County.

Leveraging the Power of the UC System



"UCCE Advisors are some of the most valuable tools available to orchard growers in Butte County. Their science-based recommendations are key components in our modern farming operations. UCCE Advisors help growers navigate the changing environmental and regulatory challenges of farming in California."

—Paul McGowan, Butte County almond grower

"Gone are the days when growers don't use a science-based approach to farming; there's too much at stake—from the safety of our employees who we call family, to making sure we have a very high degree of environmental consciousness. We are successful socially, environmentally, and economically, and it is in no small part due to Butte County UCCE's efforts."

—Rory Crowley, Butte County almond and walnut grower

"The program has taught me ways to save money." - "I am going to try and manage my money better along with my food stamps and make a list of things I want to buy and things I actually need." - "I plan to apply what I have learned through these workshops in my everyday life. Some of the things I've learned, I have already applied to my life."

— Participants of Making Every Dollar Count Workshop offered by the UCCE Butte County Nutrition Education Program

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