



2018 CATTLEMEN'S TOUR AUGUST 25TH SHASTA VALLEY



We would like to cordially invite you to the 2018 Cattlemen's Tour hosted by the University of California Cooperative Extension and the Siskiyou County Cattlemen and CattleWomen. This year's tour is focused on local cattle grower/developer operations and marketing outlets with lunch being held at a multigenerational ranching operation in Little Shasta.

Lunch will be provided by the Siskiyou County Cattlemen and CattleWomen at no cost to attendees. Today's guest speakers are deeply imbedded in the industry with practical experience and knowledge. We look forward to seeing you **Saturday, August 25th**!

AGENDA

9:00	PETERS RANCH 8520 5 th Ave., East Montague, CA 96064 Peters Ranch History and Feedlot Operation Management Hans Peters, Owner/Operator *Coffee and light refreshments
10:15	RANCHO LARGO 1904 Airport Road, Montague 96064 Marketing Potential: Country Natural Beef Program Stan Sears, Owner/Operator
11:00	CHASE RANCH 4520 Harry Cash Rd., Montague 96064 Organic Dairy Heifer Development Dan Chase, Owner
12:00	MARTIN RANCH 12539 Table Rock Rd., Montague 96064 Martin Ranch Management and History Heidi & Brice Martin
12:30	LUNCH Provided by Siskiyou County Cattlemen and CattleWomen
1:15	Can Western Video Market Work for you? Holly Foster/Brad Peak WVM
1:45	California Cattlemen's Association Update Dave Daley, CCA President Billy Gatlin, CCA Executive Director
2:30	Siskiyou County Cattlemen's Awards- Scholarships, Allie of the Industry & Cattleman of the Year SCCA President, Greg Kuck and Board of Directors
3:00	Adjourn

*Thank you to our generous Sponsors and the Siskiyou County Cattlemen and CattleWomen!

For questions, comments or concerns please contact The Siskiyou County Extension office at 530-842-2711 or Livestock and Natural Resources Advisor, Carissa Rivers at 530-842-2711 or ckrivers@ucanr.edu.



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Siskiyou Stockman is a newsletter published by the Farm Advisor's office containing research, news, information, and meeting notices related to the areas of livestock production, irrigated pasture, range, and

Join us for the Annual Cattlemen's Tour in Shasta Valley



Saturday, **AUGUST 25, 2018!**

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