

MONTEREY COUNTY 4-H COUNCIL MEETING MINUTES

7:00PM, Ag Office

Date: November 19, 2019

Location: Monterey Co Ag office

Call to Order: 7:07P by Dena Sala-Jenkinson. Pledge of Allegiance and 4-H Pledge led by Dena Sala-Jenkinson.

Additions and Corrections to the Agenda

Move *We Love 4-H Campaign* update to follow Exec Board roll call

Executive Board Roll Call

President - Dena Sala-Jenkinson (Chualar)
1st Vice President - Hana Ferguson (Buena Vista)
2nd Vice President - vacant
Secretary – Travis Tanaka (Buena Vista)
Treasurer- Misty Hancock (Lockwood)

We Love 4-H Campaign update (Dirk Giannini, Chualar)

Dirk gave a campaign update. Dirk began with efforts made San Benito Co Fair (passed out bumper stickers, posted signs, began youth letter writing to legislators effort)

California Farm Bureau formed a sub-committee to address the UCANR 4-H funding issue.

Dirk met with Lt. Governor Eleni Kounalakis who also sits on the Board of Regents of the Univ. Ca. The Lt. Gov. indicated that she is a firm supporter of the Campaign's efforts. Meeting- 4-H Youth volunteers December 8 Monterey 4-8pm

Dirk and others are/ have held conference calls with 4-H volunteers in other counties to share experiences and to coordinate effort. Dirk invited everyone to attend an upcoming call with Merced Co.

California Farm Bureau annual meeting in Monterey, Dec 8-10. Dec 8, 4-8:00 is the opening for the meeting and 4-H youth are asked to attend to take tickets, greet attendees, pass out bumper stickers, and promote the Campaign. Youth must wear full whites, hats, ties, scarfs. Once sign-ups begin, will determine shifts. A flyer was included in Club packets. Young Farmers and Ranchers will have a speech competition (4-5:00) Possible opportunity for 4-H youth to take time from working the meeting to go observe. Dec 10, 4:00, will be a round table with Farm Bureau members. This is an opportunity for those concerned to speak about the issue with Bureau members.

Adding to Dirk's update, Lorin stated that youth attending and actively participating in a major meeting/ conference (such as the Farm Bureau Conference) is good for building resumes or developing contacts for scholarships. Drop offs are allowed with a medical release. Dena asked that each Club send an adult volunteer to act as a chaperone if their Club has youth attending. Lorin added that those who are participating in the We Love 4-H Campaign can add those activities to a resume.

Dirk mentioned that the military grant has not been refunded. Those funds were used to pay for County expenses. Monterey Co program will be \$5,000 short due to the loss of this grant. Lorin to address this cut during staff reports.

Dirk concluded by stating that UC still hasn't made it clear or publicly stated what the total deficit will be. Lorin added that the vacant tri-county Youth Development advisor position will not be filled due to a lack of funding. Janet Wohlgemuth stated she reached out to State Senator Anna Caballero to educate her on the impact UCANR cuts will make to the communities she represents, made social media effort to spread the word across the state and other states.

Dirk mentioned that legislators are supportive but don't know the best approach to rectify the issue.

Club Representatives and Guests

Aromas: Jacque Palmer

Buena Vista: Amy Brown, Henry Brown, Mackenzie Keslin

Carmel Valley: Judit Sedillos

Chualar: Sierra Sala, Joy Hedberg, Wyatt Hedberg, Dirk Giannini, Maddison Mullins

Gonzales: Candice Camacho, Macy Kaupp

Greenfield: Luzmaria Arguenta, Elizabeth Hernandez

Hilltown: Jan Mirassou, Ian Cremers, Henry Cremers

King City Blue Ribbon: Alicia Crespo, Diane Taylor, Jesse Ledezma, Lily Rangel

King City Rural: Carla Mullanix-Ackerman, Marti Ackerman

Lockwood: Misty Hancock, Morgan Hancock, Megan Weferling

Mission: Christina Kaupp

Natividad: Janet Wohlgemuth

Royal Oaks: JoAnn Etchinson, Sheryl Jones

San Benancio: Westly Hill, Rose Evers

Spring: Kelly Violini, Nicole Hostert

Guests: none

Approval of Past Meetings Minutes (Travis Tanaka)

No additions or corrections to the minutes. Motion made to accept the minutes made by Westly Hill (San Benancio) motion with a second by LuzMaria Arguenta (Greenfield). No discussion. Motion passed.

Secretary Report (Travis Tanaka)

Travis reported that no correspondence was received or sent.

Treasurer's Report (Misty Hancock)

Misty reported that a revised August report contains a corrected donation description (Steve Rodini in memory of Terry Bengard). The financials for September and October were included.

September

Open: \$60,982.66

Income: \$13,015.01

Expenses: \$8,211.37

Close: \$65,786.30

Scholarship: \$55,844.70

Pacific Valley CD: \$54,638.02

CD Total: \$110,482.72
Combined September Total: \$176,269.02

October
Open: \$65,786.30
Income: \$700.01
Expenses: \$3,933.58
Close: \$62,552.73

Scholarship: \$55,844.70
Pacific Valley CD: \$54,638.02
CD Total: \$110,482.72

Combined October Total: \$173,035.45

QuickBooks online- Council financial records were moved online from the desktop version. Better transparency with online version. Misty is working to familiarize herself with the program and the subaccounts on the balance sheet.

President's Report (Dena Sala-Jenkinson):

Giving Tuesday- Dena stated that club packets contained info regarding Giving Tuesday (Dec 3) online donations. This will be a soft push for donations (social media). Post and re-post on social media (Facebook) get more donations but gain important exposure to the Monterey Co 4-H program. Dena challenged everyone to find a couple of donors for Giving Tuesday. Giving Tuesday instructions and link are on the flier. Foundation has \$25,000 available for match beginning on 12:00A until funds are exhausted. Youth Council will do their own challenge. Dena suggested getting donations in early and when donating, to select Council, Youth Council, Camp, etc. to ensure that funds go to the correct account. We are encouraged to share donation requests via social media posts. Reaching out to local businesses for year end giving will help with springtime efforts.

Washington DC trips update- Registration open open for LWF and CWF. First deposit due in December. New opportunity for January 2021, CWF-PI (Presidential Inauguration). If interested, contact County. Cost for CWF-PI could be more, so early fundraising could be required.

Disney STEM event (March)- Clubs are asked to amend their scholarship to reallocate unused scholarship funds to STEM. Council has unused funds from SLC (\$1,000) and Council will be asked to switch these funds over to the Disney STEM event. There may be up to 20 youth attending. This topic will come up during New Business.

Reviewing Board Leadership opportunities- Looking at opportunities outside of Council to assist Club Leaders. Volunteer Management Board is possible option.

Long range or strategic plans for Council structure- Dena is meeting with Steve Dennis. Mr. Dennis is a strategic planner and board development expert. The purpose of the meeting is to see what Mr. Dennis can do for Council and if he can help with our plan development.

Fundraising Committee (FC) Report (Carla Mullanix-Ackerman, Kelly Violini)

Monterey County 4-H Day of Giving- Print information was distributed and explained by Carla. Event is scheduled for February 12, 2020. Carla highlighted what Clubs can do: 1. Provide (due Dec 1) 20 names/ email of alumni to build Constant Contact marketing database.

2. Find an outreach location (2 hrs) for February 8, 2020. At next Council meeting, FC will have an example of an outreach table.

3. If your Club has extra funds, be a matching donor.

Question: What if our Club doesn't meet again until after the due date?

Response: Give us what is possible. Proven that those who went through the program are more likely to donate.

Question: Are there rules regarding forwarding information?

Response: Yes, they must be OK with it. People can unsubscribe from Constant Contact

Question: Will this be added to the Alumni Facebook page?

Response: Yes. Will add a join/ add button to the Facebook page.

Dena added that asking all alumni, including recent graduates, could result in small donations now, but larger donations later.

Youth Council (YC) Report

Sierra Sala (Chualar)- Sierra, on behalf of YC, thanked leaders for their time and effort. Sierra also recognized Lorin Lurz for her 6th year as Program Representative. She thanked Lorin for her commitment to the program and ensuring we are doing the right thing. Sierra also reported on YC's other plans for the rest of the year. YC is planning a team building event at the Escape Room, attending the Disney STEM event, putting on a leadership workshop at FFD, and getting team jackets. Sierra additionally reported that there is a brochure in progress to accompany a fundraising letter writing campaign. YC members challenged each other to get at least \$50 or more in donations for Giving Tuesday.

Westly Hill (San Benancio)- Westly reported on the Friendsgiving gathering that occurred prior to the Council meeting. YC members and Council officers shared a meal, inspiring stories, and fun.

Macy Kaupp (Gonzales)- Macy shared that the YC will act serve as the Masters of Ceremony for Fantastic Field Day. YC is also planning a presentation to occur during FFD and will host a lunch fundraiser.

Mackenzie Keslin (Buena Vista)- Mackenzie reported that the YC will serve as MC for Presentation Night and is writing a script. They plan on making it a fun night for everyone.

Ian Cremers (Hilltown)- YC members are planning on attending the Disney STEM trip and is planning a dedicated fundraising effort. Due to the expense, Ian mentioned that attending YC members may be asking Council for financial assistance.

Wyatt Hedberg (Chualar)- YC members will be making Club visits to see how other Clubs are run and to inspire other youth to attend County events and get involved with YC. Wyatt asked that Club Leaders contact YC if they would like a YC representative to attend their Club meeting.

Henry Cremers (Hilltown)- Henry reported that Youth Council reps and 11 members attended Monterey County Farm Day. YC members brought livestock and gave presentations to attending 3rd grade youth. Henry commented that this event was a great experience in leadership and public speaking.

Other YC members that didn't give a report (Megan Weferling (Lockwood), Marti Ackerman (KCR), Maddy Mullins (Chualar) introduced themselves.

Youth Reports/ Club Sharing

Club Youth representative report- Morgan Hancock (Lockwood) spoke about Lockwood's welcome back bonfire for new and returning members. Morgan reported that they cooked hotdogs and smores.

Additional club sharing: *In 4-H what are you grateful for?*

Leadership/ communication opportunities available for those who want to participate; youth and adult friendships; leadership development as a youth and continuing to grow as an adult leader; getting to know parents and youth at a deeper level; shows youth what they are capable of doing; Club membership growth with returning older members; individual member growth; opportunity to observe youth use the life skills they experience in 4-H; friendships developed in and outside Monterey Co; experiences such as LWF, Club officer, and YC; more parent participation; personal connections; volunteers that help make the CL job easier; new families that have stepped up; people that have inspired others to join and volunteer; learned how to be a better person; for parents who allow (and encourage) 4-H participation; family support; ability to get support from other leaders and volunteers; 4-H community

Staff Reports (Lorin Hofmann-Lurz)

Fliers- Lorin thanked committees with upcoming events for getting their fliers in for approval and distribution.

Youth Summit- Info for Sanger and Bay-Coast summits included in Club packets. Members can attend any summit; registration closes soon. Most Clubs offer a scholarship, Council offers a scholarship as well. Policy info was provided regarding adult reimbursement for chaperone who drive. Middle school conference age group is important for increasing leadership exposure, possibly motivating them to get more active in Club leadership. There is a pre-conference meeting to review expectations, rules, etc.

Enrollment deadline- Second Friday in December (Dec 13) portal is closed for livestock sign-ups. After December 13, must use Add/Drop form. After Dec 13, to late to enroll in livestock. Prior to Dec 13, VEC should run a report and distribute for verification. Emails to VECs regarding the February 7 re-enroll deadline. After Feb deadline, "pending" volunteers that have not completed enrollment will get kicked out of system.

Presentation Night- Presentation Night forms are in Club packets. Registration is done online, but CL will still give verification for members who want to present. Lorin asked that new leaders or those that don't know what a 4-H presentation is to contact County.

Volunteer retreat- Lorin attended the Volunteer Retreat at Asilomar and gave a presentation on the club team management style used by many Monterey Co Clubs. Session had great reviews. This was a new concept for many leaders who ran their club on their own.

Disney STEM event- 4-H scholarships can only pay for registration. Club funds may pay for a chaperone's mileage and hotel room for same sex youth. Policy in Disney STEM FAQ sheet applies to all trips. Reimbursement does not apply when a parent drives their own child. San Benito is the lead for this event. Disneyland does leadership and STEM events.

Natividad open house- Lorin attended the Natividad open house on November 14. Natividad 4-H provided a meal and goodie bags to attending families.

Holiday Games- Lorin explained the difference between Secret Santa and white elephant. Lorin asked that leaders use the provided model when planning holiday party games.

Club Mid-year review- Different models of mid-year review. Can have meeting with exec board only, all officers, or just the Treasurer and Secretary. There are materials available and volunteers that can assist.

Club gifts to charity- Against policy to give cash to charity. Clubs can do "drives" (toy, food, etc.). Cannot give cash directly to the non-profit. Clubs can partner with non-profit where club families contribute.

Cloverbud- Email sent to Clubs with Cloverbuds to confirm who the Cloverbud leader is. Youth, age 5-8, must be enrolled in a Cloverbud project.

Fair Updates- none

Committee Reports (1st Vice President - Hana Ferguson) Hana reminded the group that she is available before and after each Council meeting to talk about their committee or to review their binder.

Color Me Green walk and run-(Spring) Kelly Violini stated that CMG is budgeted to raise (net) over \$7,000 (sponsorships and runner registration). Clubs can help by sponsoring and sending participants. We asked to post flyers and info on club Shutterfly sites for those that have one. Registration is due March 1; event is March 14. Registration opens December 1. Can sign-up as a Club for Healthy Living. Experience 4-H Day- Club are invited to participate. Setup an outreach booth. Will be a plant science contest, rabbit showmanship clinic, fair will provide arts and crafts, baking, STEM Bay-Coast presentation day to occur during Experience 4-H Day. Spring will provide a sausage BBQ for lunch. Other Clubs that have a Council commitment may be able to do their event/ activity that day. It was brought up that the Disney STEM event is the same weekend. Kelly asked if CMG should be rescheduled. Consensus was that the date for CMG should stay as planned. Kelly concluded by noting that a runner's appearance after CMG will not impact that participants score for Presentation Day.

Expansion & Review (Spring)- Nicole said that the committee met Nov 11 and will present a plan to County for approval. Spring would like to take this on as a two-year project. The committee is preparing materials for Farm Day information distribution, meet with Monterey County Office of Education regarding distribution of info to county 3rd grade youth and to make presentations to 3rd/4th grade youth. Youth to get invited to the Experience 4-H day. Research how to bring back the diversity program rep position. Spring will also request a list of members and projects from each club to determine interests Janet- MCOE board members and County superintendent are asking for a presentation on 4-H and STEM. Contact Janet to attend a board meeting and to get on the agenda.

Record Book Workshop (Lockwood) Misty said Lockwood is planning a Record Book training for trainers type of activity on February 15. This event is geared for adults. Lockwood may do another Record Book event at CMG.

Bowl A Rama- (KCBR) Jan 25, 1-3:00P at Valley Center Bowl.

Parliamentary Procedure (Hilltown)- Older Club youth will write a script for a parli-pro video. Younger members will have flashcards. Club will begin work in January. Flier pending.

Fashion Revue (Hilltown)- March 28, Ag office.

STEM event- (Buena Vista). Henry Brown provided a recap of the county STEM event (Oct 26). 16 members from County clubs attended. Refreshments were provided. There were four stations – computer coding, Oreo measurement- Are double stuffed Oreos really double stuffed?, marble roller coaster (engineering), egg drop station. There was a community service activity at which members could make chromatography decorations and assemble candy bags for the residents of an assisted living home.

Total cost was around 185. Amy Brown will send out note sheets regarding the egg drop activity for those clubs that want to do their own STEM activity.

Interview Contest- (Buena Vista). Hana provided the update on behalf of the committee advisors. Will use curriculum used at State. This will be a medal competition and will occur March 28, at the Ag office. Hana stressed that these are separate events with Interview Contest occurring in the morning, however a specific time has not been set.

Service-Learning activity- (Carmel Valley). Next committee meeting is December 1. Will have details at next Council meeting.

Animal Field Day (Chualar)-. Wyatt reported that Animal Field Day will be Jan 18- king city (check in at 9:30), Jan 19- Prunedale (check in at 8:30). Check-in by 9:30. RSVP by Jan 11. Clinics and livestock judging demonstrations supported by Chualar and Monterey Co Council.

County Presentation Night (Gonzales)- March 6 at La Gloria school (5:30 check-in). Registration deadline is Feb 19. Participation age is 5 to 19. Judging needs TBD based on number of registered participants.

Judging & Tabulations (Lockwood)- Given their previous experience, Lockwood is ready and prepared for the event.

Fantastic Field Day

Overall (KCBR)- Event is February 1.

Judging Contest (Aromas)- Will have 10 judging displays, using a standard judging sheet, youth are to judge in order from 1st to 4th place based on the question and items shown. Displays to be project related, a couple of displays will be related to fair entry requirements

Baking contest (Royal Oaks)- Hana reminded Council that the contest name was changed from Dessert to Baking. This contest is for baked goods that are easy to portion and taste. There will be emphasis on taste

Vegetable Judging (Mission)- This is a good contest to practice at; fairs offer buckles for vegetable judging. There are resources available to prepare for this contest.

Livestock Judging – (Chualar)-Sierra reported that competition will be like previous years with one rotation and 5-minute classes. Open to members 9-19 years of age. Cloverbuds can compete but will not be judged. Top score per class will get recognized during the awards ceremony.

Poster Contest (KCBR)-Have flyer and rubric ready

State Management Board

Only update pertained to Youth Summit leadership conference dates and locations. This was covered during Staff reports.

Unfinished Business

None

New Business

Dena opened new business with a quick explanation about moving unused SLC funds and placing those monies into a STEM scholarship. Suggested pot method to distribute funds; pot divided among qualified applicants.

Disney Stem Trip Scholarship- Motion made by Janet Wohlgemuth (Natividad) to move unused remaining SLC funds to the Disney STEM scholarship in the amount up to \$1,500 to be distributed using the pot method. Seconded by Amy Brown (Buena Vista). No discussion. Motion passed.

Adjourn 8:58

Motion made by Sierra Sala (Chualar). Seconded by Nicole Hostert (Spring). No discussion. Motion passed

Next Council Meeting Tuesday, January 21, 2020 at 7 p.m. at Ag Office

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