Press Release



Glenn County Cooperative Extension

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Glenn County Youth to Celebrate National 4-H Week October 1-7

For the 75th consecutive year, millions of youth, parents, volunteers and alumni across the country will be celebrating *National 4-H Week* during the first full week of October. Glenn County 4-H will leverage National 4-H Week this year by showcasing the incredible experiences that 4-H offers young people, and will highlight the remarkable 4-H youth in our community who work each day to make a positive impact on those around them.

Glenn County 4-H will be celebrating National 4-H Week by participating in the 2017 *4-H Paper Clover Campaign*, on October 1-7, 2017. Shoppers at the Willows Tractor Supply Company store will have the opportunity to support 4-H in Glenn County by choosing to purchase paper clovers for a \$1 or more at checkout. All funds raised will be donated to 4-H, and will contribute to scholarships that send Glenn County 4-H kids to 4-H camp and other leadership experiences.

"For many years, the Paper Clover fundraiser has allowed us to provide thousands of 4-H youth across the country greater access to 4-H programs," said Jennifer Sirangelo, president and CEO, National 4-H Council. "We are thrilled about our continued partnership with Tractor Supply Company as it drives the excitement of local community participation and support for 4-H programs, and therefore the success of the 4-H Paper Clover Campaign."

Also, be on the lookout for the upcoming 4-H Window Display contest. Several clubs will be decorating a local businesses' window in celebration of National 4-H Week. Each window will represent the National 4-H Council's chosen hashtag. This year's theme is: "#GrowTrueLeaders.

Today, 4-H involves young people from the city, from the farm and in between. They are learning practical skills in hundreds of projects. But more importantly, they are developing attitudes and habits that help them meet the challenges of today and tomorrow.

4-H not only asks youngsters to "Make the Best Better", it gives them guidance to reach their goals.

4-H is conducted by the Cooperative Extension Service of state land-grant universities and the U.S. Department of Agriculture.

In Glenn County, you have many choices. If you are 5-18 years old, you may participate in a variety of different projects. Some projects include sewing, sheep, quilting, horse, foods, swine, beef, scrapbooking, goats, leathercraft, rabbits, tractor mechanics, yoga and woodworking to just name a few of the many projects offered throughout the county.

4-H alumni around the country are always the first to acknowledge the significant positive impact 4-H had on them as young people; the opportunities and experiences that 4-H provides youth empowers them to become true leaders. In fact, research has shown that young people in 4-H are almost four

times as likely to contribute to their communities, and are twice as likely to engage in Science, Technology, Engineering and Math (STEM) programs in their free time.

In Glenn County, more than 500 4-H youth and 150 volunteers from the community are involved in 4-H.

One of the most anticipated events of National 4-H Week every year is 4-H National Youth Science Day, which sees hundreds of thousands of youth across the nation taking part in the world's largest youth-led science challenge. The exciting theme for this year's challenge is Incredible Wearables. On Wednesday, Oct. 4, youth will use the engineering design process to build a prototype wearable technology that will gather data to help solve a real-world problem. Wearable technologies are now used in industries around the globe, from education and sport, to health, fashion, entertainment, transportation and communication. To learn more about National Youth Science Day, please visit http://www.4-h.org/nysd/.

About 4-H:

4-H, the nation's largest youth development and empowerment organization, cultivates confident kids who tackle the issues that matter most in their communities right now. In the United States, 4-H programs empower six million young people through the 110 land-grant universities and Cooperative Extension in more than 3,000 local offices serving every county and parish in the country. Outside the United States, independent, country-led 4-H organizations empower one million young people in more than 50 countries. National 4-H Council is the private sector, non-profit partner of the Cooperative Extension System and 4-H National Headquarters located at the National Institute of Food and Agriculture (NIFA) within the United States Department of Agriculture (USDA).

Learn more about 4-H at www.4-H.org, find us on Facebook at www.facebook.com/4-H and on Twitter at https://twitter.com/4H.



