

# The Business of Targeted Grazing

## 1-Day Workshop – Auburn, California

Thursday, May 23, 2019 ★ 8:30 a.m. – 5:00 p.m.

Cost is \$40/person includes lunch - RSVP below

[Business of Targeted Grazing registration](#)

**Considering starting a Targeted Grazing Business but don't know where to start?**

**Interested in adding grazing services to your livestock business?**

**Join UCCE for this full-day workshop focused on business practices!**



This one-day workshop will focus on the business practices and logistics planning essential to managing an effective and profitable targeted grazing business. UCCE Livestock and Natural Resources Advisor Dan Macon has managed medium- and large-scale targeted grazing projects in the Sierra Foothills and Sacramento Valley. Other speakers will include current contractors and grazing experts.

### **Topics will include:**

- Principles of Targeted Grazing and Estimating Grazing Periods
- Technology (fencing, portable water systems, grazing tracking and mapping, predator protection, etc.)
- Picking the Right Animal for the Job
- Business Management (including enterprise analysis, logistics and planning, bidding for contracts, public relations, managing cash flow, etc.)
- Grazer/Client Panel

### ***For more information:***

**Dan Macon, Livestock and Natural Resources Advisor**

UCCE – Placer/Nevada/Sutter/Yuba

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