Online Courses 101

University of **California** Agriculture and Natural Resources

What is online learning?

Online learning includes learning with the assistance of the Internet and a personal computer. The terms e-learning, or electronic learning are often used interchangeably with online learning.

What are the components of a good online lesson?

Start with the audience. Ensure content is relevant and of interest.



Consistency and ease of navigation. Also make it easy to return to the relevant point in a lesson after leaving

Creative design and good quality - slick and engaging.

Consistency of layout. e.g., The key elements might be:

Catchy title Clear objectives Introduction with why the topic is important Course "content" involving

- Easy forms of user engagement and assessment
- "For more" allowing additional exploration of the topic including multimedia (e.g., videos) to appeal to a range of learning styles

Length Keep modules short (< 10 minutes)

Interaction Good courses facilitate on-line interaction with a course community (e.g., a course sharing site)

Glitch free!

Self-directed

Note: Consider getting an instructional designer, rather than trying to become one. It is time consuming to learn the elements.

Also being a great classroom educator doesn't automatically translate in to being able to develop a great online learning experience.