

# University of California Cooperative Extension Alameda County: 100 Years & Counting!



Problem-solvers, catalysts, collaborators, stewards and educators.  
Since 1914, UCCE scientists and academics, along with community partners, have been helping make California the nation's leading agricultural state.

# University of California Cooperative Extension

- a National/Local Publicly Funded Educational System
- Links Education and Research through  
Land Grant Universities with County Residents
- Specialists @ UC Berkeley, Davis, Riverside, Merced,  
Santa Cruz - Statewide Scope
- Advisors - County Based/Regionally-Focused
- Use SCIENTIFIC Research to Meet Community Needs

## UCANR Strategic Initiatives



## Endemic/Invasive Pests & Diseases



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## Healthy Families & Communities



## **Sustainable Food Systems**



## **Sustainable Natural Ecosystems**

## **Water Quality, Quantity and Security**

# UCCE Alameda & Contra Costa Counties



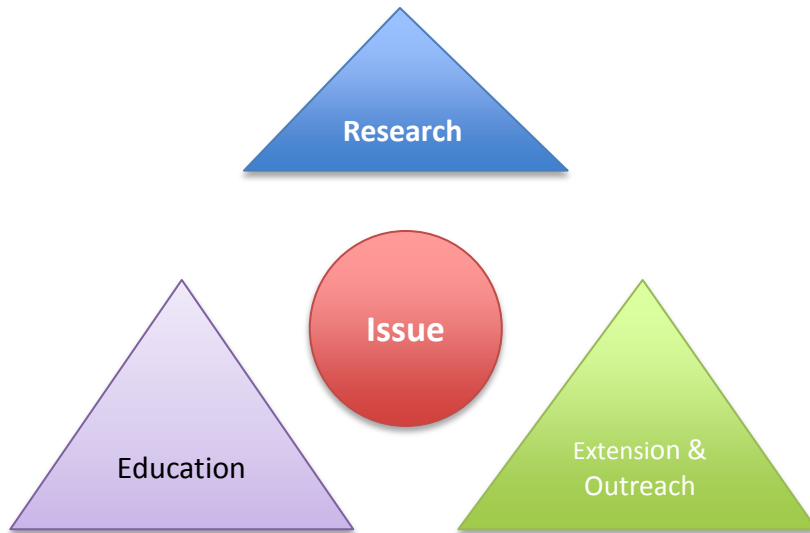
Goal: Work As a Team To:

- Collaborate with Local Communities
- Identify Critical Emerging Community Needs in Agricultural, Natural Resources & Family Sciences
- Develop Research & Educational Programs to Help Solve Local Problems



# Our Approach to Outreach, Action and Involvement

1. Identify Issue
2. Conduct Research
3. Measure/Monitor Potential Impact
4. Select Educational Approach
5. Conduct Outreach & Program  
**Assess & Evaluate;  
ID Further Needs.  
...100 Years & Counting!**



# 100 Years of Cooperative Extension

## Practical. Connected. Trusted.

UC Agriculture & Natural Resources is celebrating the centennial of the passage of the Smith-Lever Act and the beginning of Cooperative Extension in California.

- Local Programs:
  - Master Gardeners
  - 4-H
  - Viticulture
  - Weed Science
  - IPM
  - Livestock/Rangeland & Natural Resources Mgmt
  - Watershed Management
  - Urban Ag
  - Food Systems

# People we Serve

- ✓ Low-income Families
- ✓ Grandparents
- ✓ Senior Citizens
- ✓ Low-income mothers with young children
- ✓ Schools serving low-income children
- ✓ Teens
- ✓ Community Based Organizations
- ✓ Park and Recreation Department
- ✓ Youth Development Professionals.
- ✓ Community Health/Human Services Providers
- ✓ Professional Organizations
- ✓ School and Public Ground Services Agencies
- ✓ General Public







# UC Cooperative Extension

Serving the People of  
Alameda & Contra Costa Counties



**Supported by Alameda & Contra Costa County Agriculture Departments!**