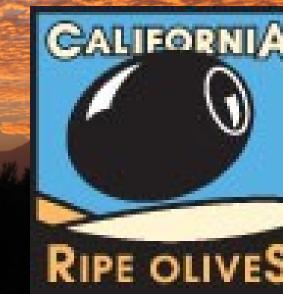


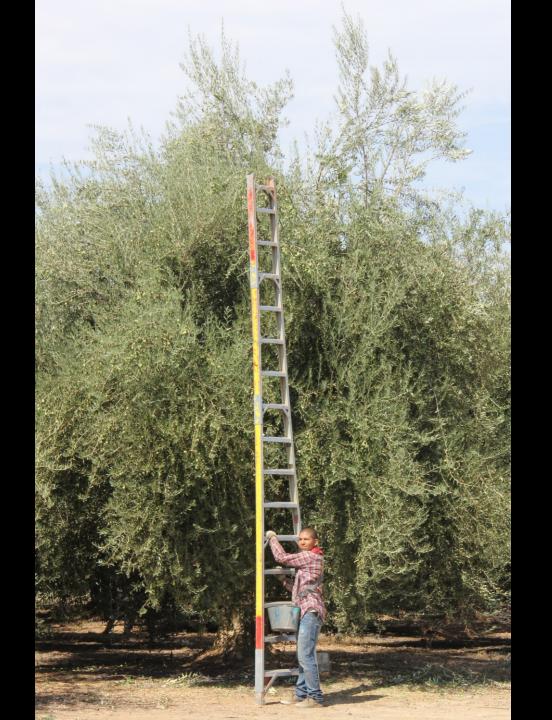
Louise Ferguson, Sergio Castro Garcia, Uriel Rosa, John Miles
Jackie Burns, Soh Min Lee and JX Guinard
William Krueger, Elizabeth Fichtner, Neil O'Connel, Paul Vossen
Heraclio Reyes, Kitren Glozer, John Ferguson, Damoon Moin, Peter Kalekow
JM Ortiz, JL Ladux, FJ Fernandez, PS Searles, C Searles
JA Gil Ribes, GLB Roldan, JA Vega, FJ Jiminez
DSE, ENE Inc., AgRight, MacTeq
Rocky Hill Ranch, Burreson Ranches and Finca La Bella
Bell Carter Olives and Musco Family Olives

California Olive Committee



March 9th, 2013; Terra Bella CA - 1% of California's Manzanillos







- I. Develop olive removal method
- II. Eliminate fruit damage
- III. Adapt grove to increase efficiency
- IV. Commercial adaptation

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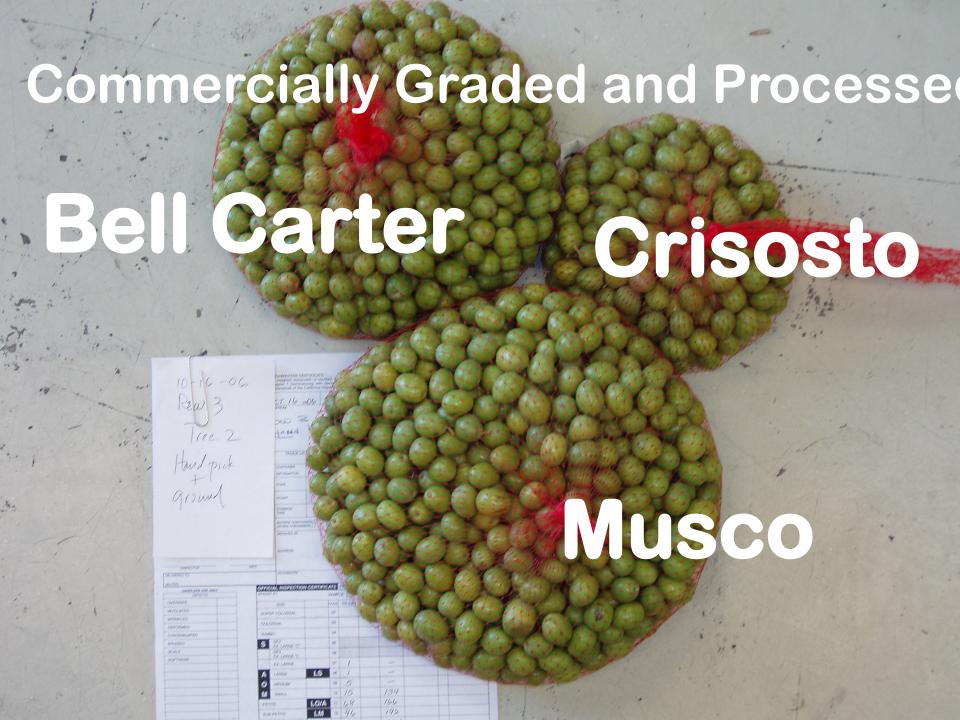




- I. Develop olive removal method
- II. Eliminate fruit damage
- III. Adapt grove to increase efficiency
- IV. Commercial adaptation



Hand Mechanical Processed







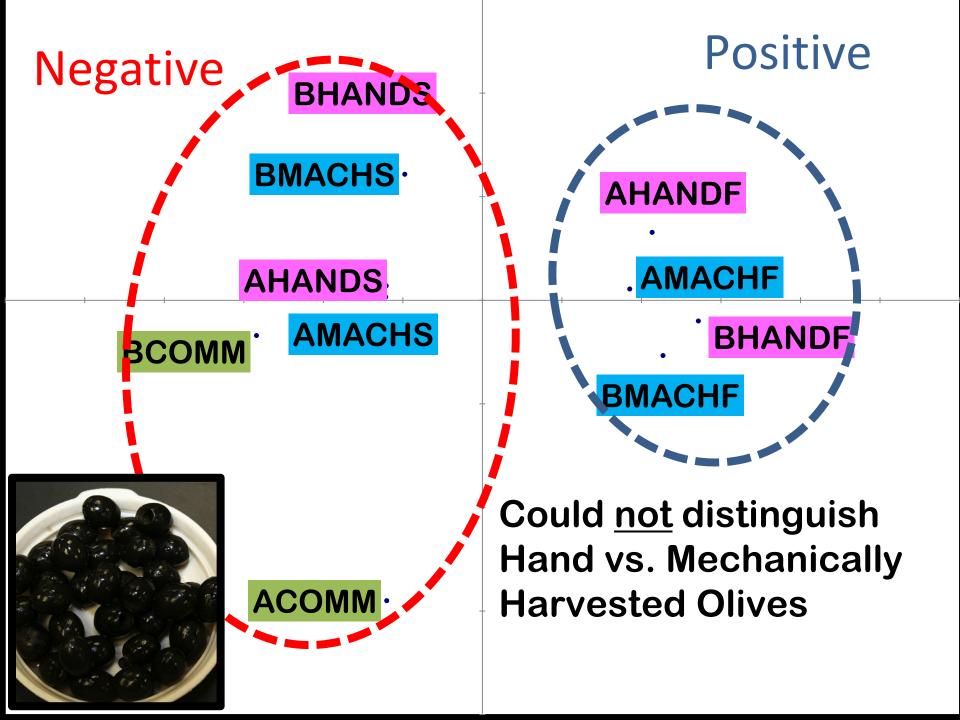


Taste Test for Black Olives

1~ 3 pm RMI Sensory Rm.1000

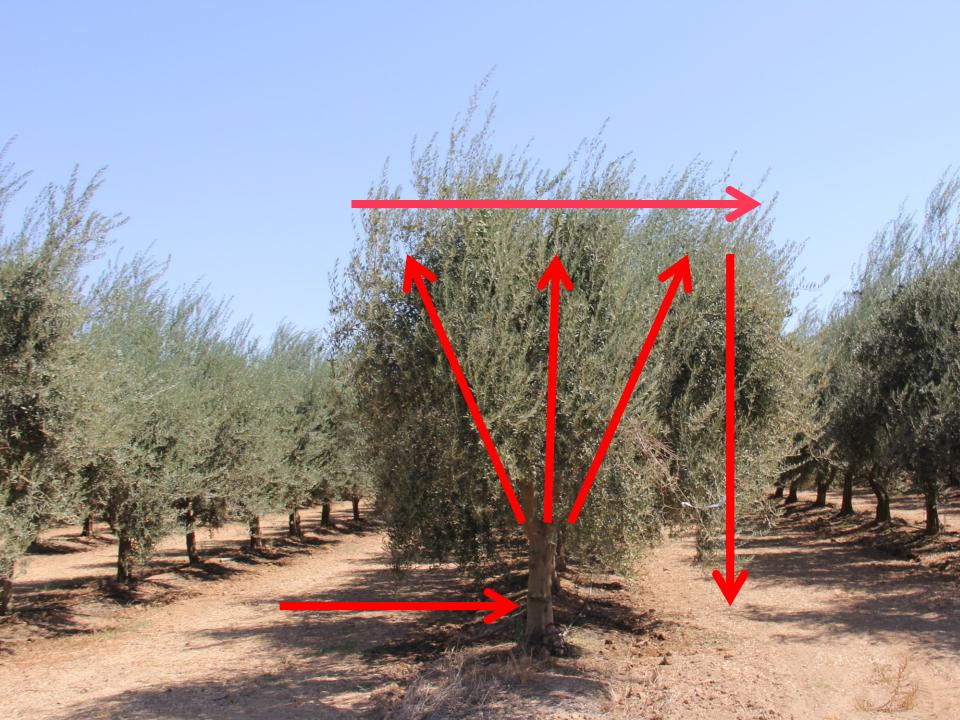
Consumer Preference Panels

10 ~ 3 pm



- I. Develop olive removal method
- II. Eliminate fruit damage
- III. Increase harvester efficiency
 - I. Trunk Shaker
 - I. Adapting trees or grove
 - I. Existing or new
- IV. Commercial adaptation









Trunk Shaker vs. Hand Harvest

Trunk Shaker

- 30 tons (4 T/A on 7.5 A)
- 77.5% efficiency
- 10+ hours
- \$200.00 per ton
- \$1,005.00 per ton
- 23,366. 4,650
- \$18,716 net

30 Pickers @ t/day

- 30 tons (4 T/A on 7.5 A)
- 100% efficiency
- 10 hours
- \$400.00 per ton
- \$1,005.00 per ton
- 31,150 12,000
- \$18,150 net

Trunk Shaker vs. Hand Harvest

Trunk Shaker

- 30 tons (4 T/A on 7.5 A)
- 77.5% efficiency
 - Increase with pruning
- 10 hours
- \$200.00 per ton
 - \$134.00/ton
- \$1,005.00 per ton
- 23,618 4,650
- \$18,716 net

30 Pickers @ t/day

- 30 tons (4 T/A on 7.5 A)
- 100% efficiency
 - **93 95%**
- 10 hours
- \$400.00 per ton
 - Not under your control
- \$1,005.00 per ton
- 31,150 12,000
- \$18,150 net

- I. Develop olive removal method
- II. Eliminate fruit damage
- III. Increase harvester efficiency
 - I. Canopy contact harvester
 - I. Adapting existing groves
 - II. Developing new groves
- IV. Commercial adaptation

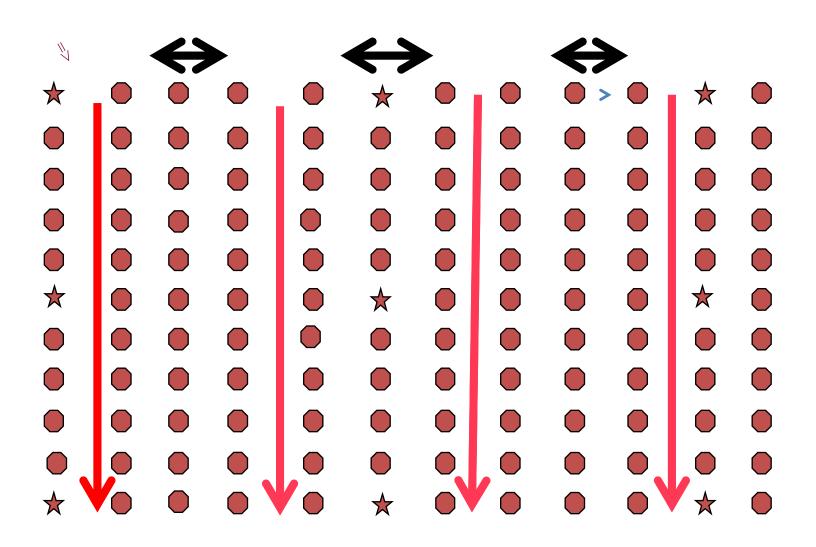




Existing Orchards?





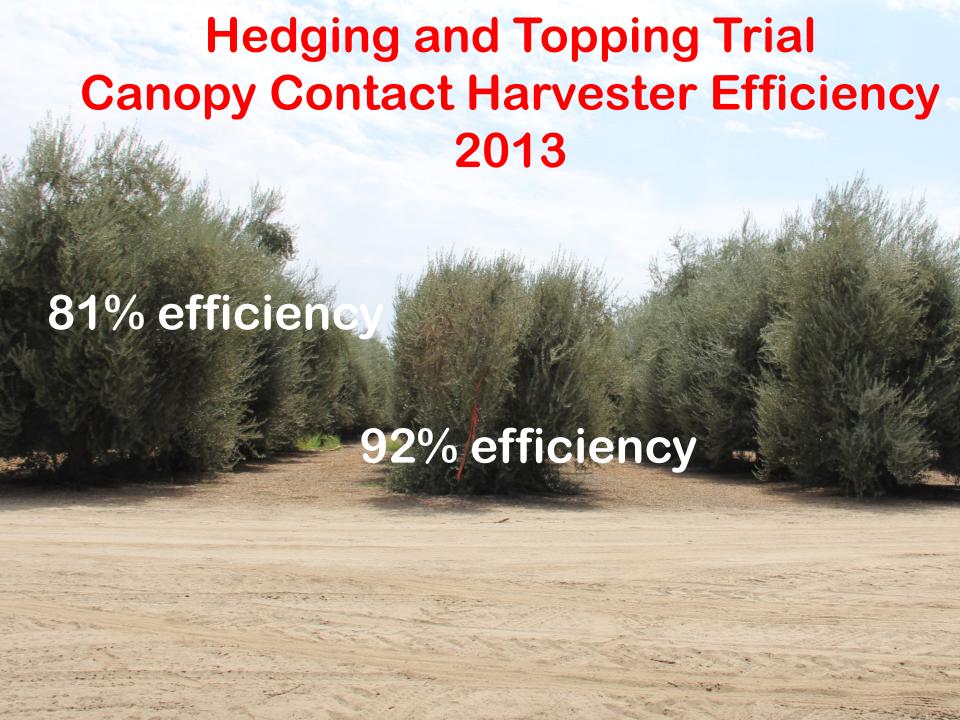


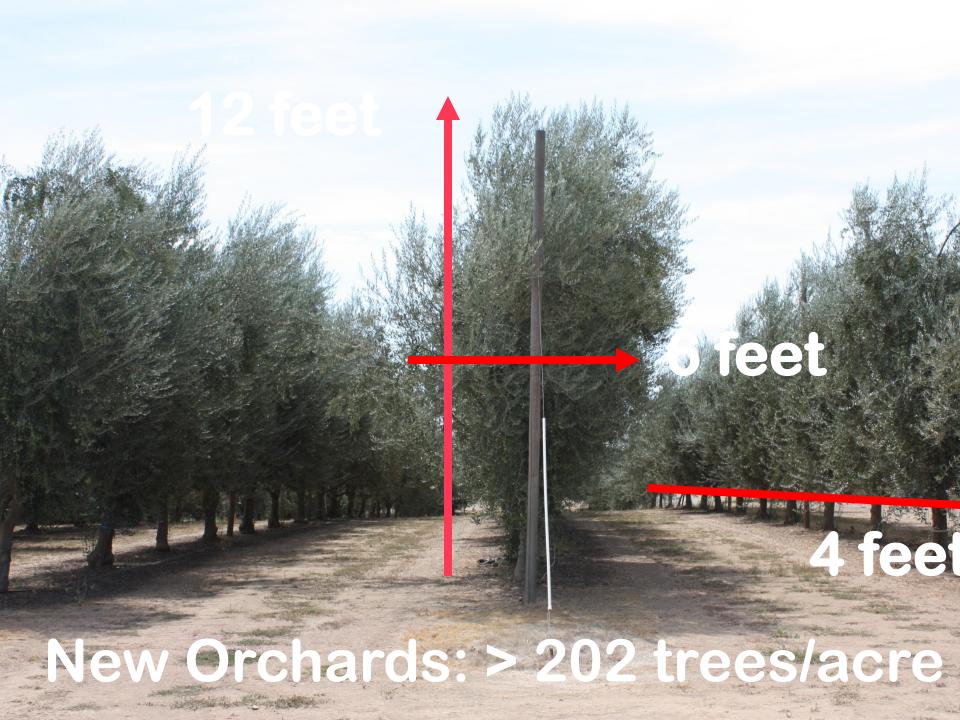


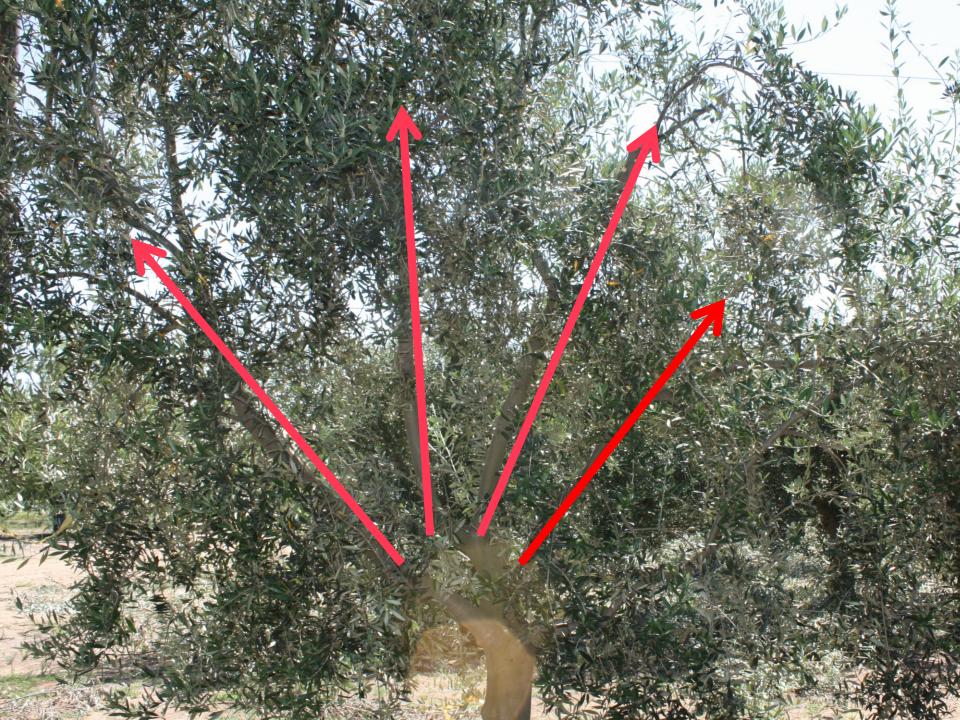


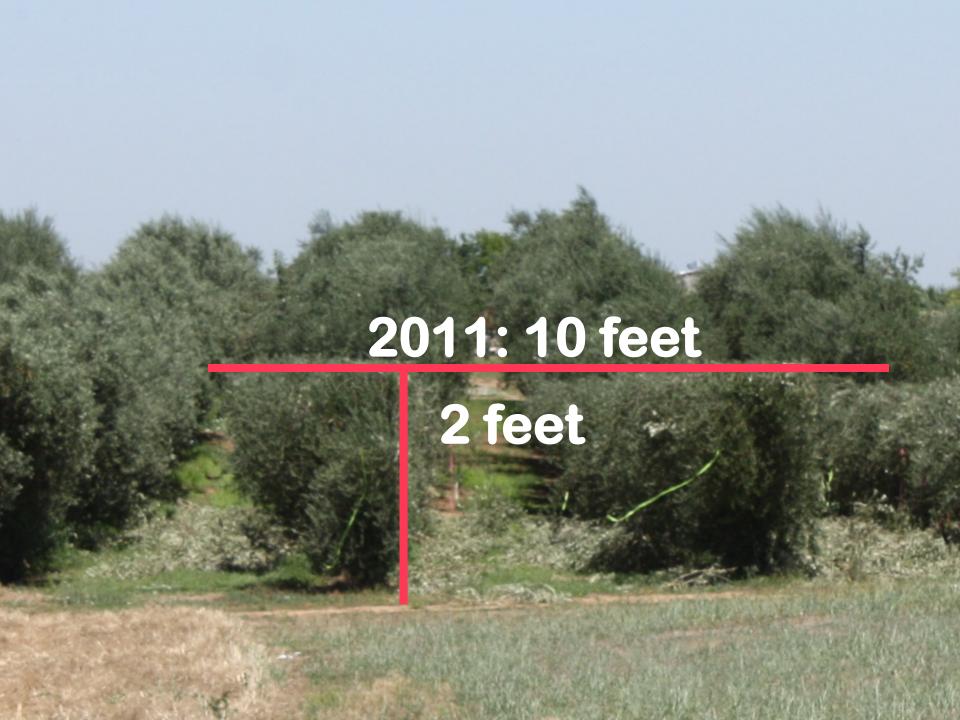
Effect of Hedging and Topping on Yield Average Annual: 2008 - 2013

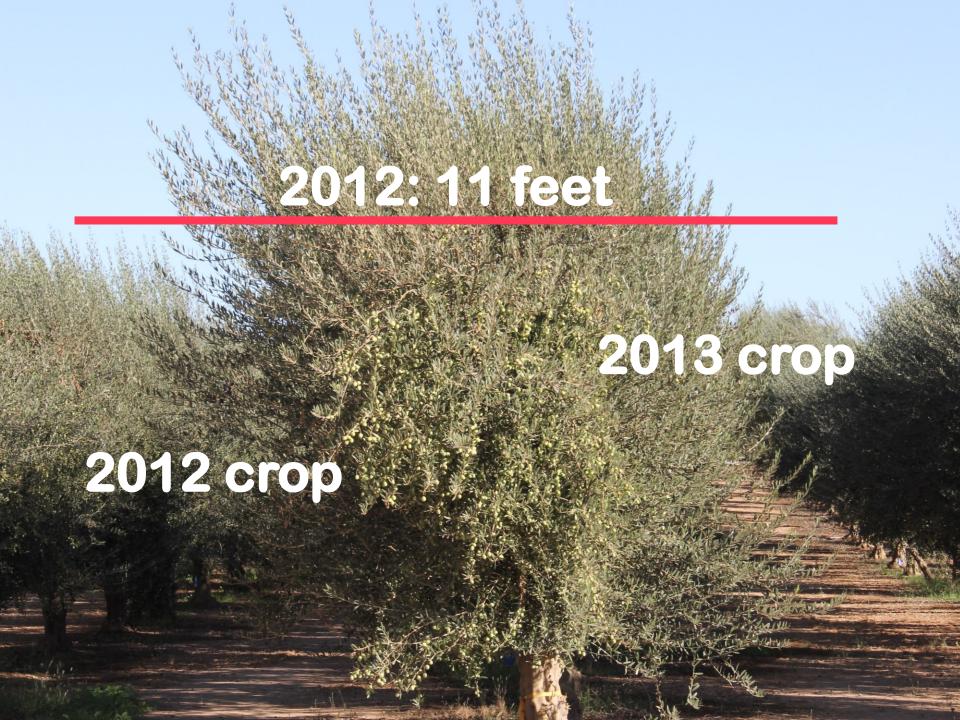


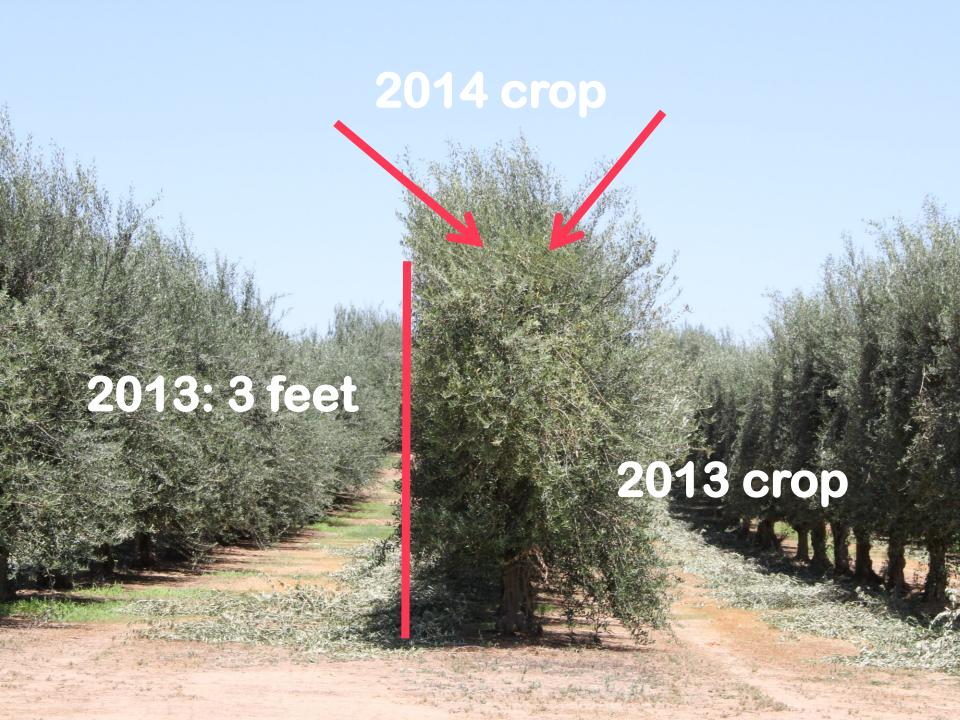














Mechanically vs. Hand Pruned Hedgerow

- · Hand:
 - 3.7 tons/acre
 - 80 % harvest efficiency

Mechanical:

- 4.3 tons/acre
- 81% harvest efficiency

Mechanical Harvesting Progress Summary

-Trunk shaker

- 77% efficiency
- Marketable olives
- Commercially available

Canopy Contact Harvester

- 80 92% efficiency
- Marketable fruit
- Prototype with no catch frame



Pruning Method	2010	2011	2012*	2013	Average Annual Yield
Mech. Prune	9.5	7.9	0.9	5.25	4.2
Hand	12.4	2.8	2.3	12.8	5.3