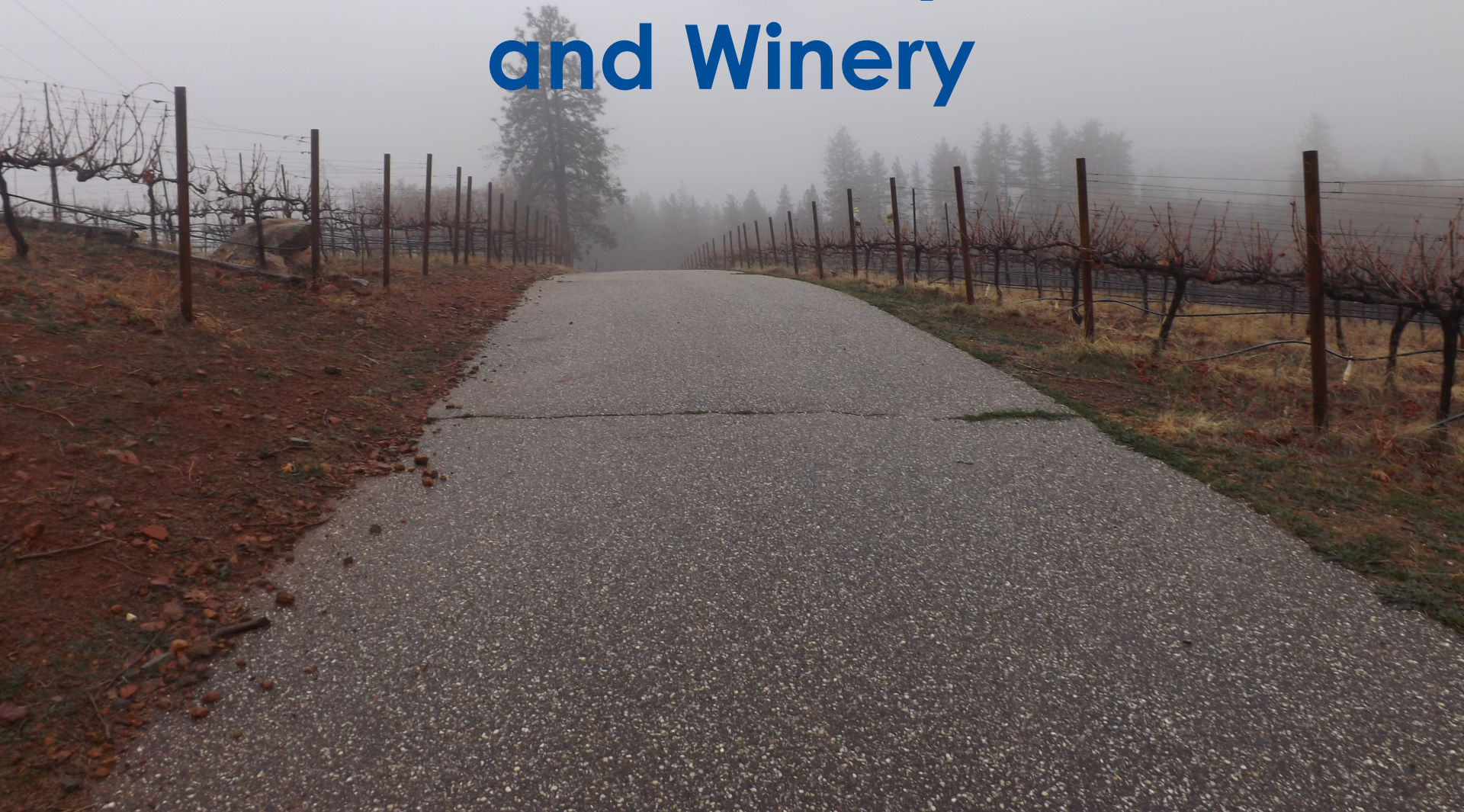


Lucchesi Vineyards and Winery



History of Lucchesi

- * Owned by Mario and Linda Clough
- * Began planting in 1999
- * Established Winery in 2002
- * They have been at the location for 20 years
- * They planted on the location 14 years

LUCCHESI

Vineyards & Winery



Different wines offered

- * Zinfandel
- * Cabernet Franc
- * Cabernet Sauvignon
- * Syrah
- * Merlot
- * Tempranillo
- * Petite Sirah
- * Chardonnay
- * Pinot Grigio
- * White Port
- * Red Port
- * First Lot
- * Masque Lot 4



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What is grown and produced at Lucchesi?

- * 17 different varieties of grapes
- * 5 tons of fruit per acre
- * Produced from European Grapevines grafted onto American Rootstocks
- * Red and White wines



Business and Marketing Strategies

- * Sell to local grocery stores
- * Hand deliver the products to customers
- * Sell online to almost every state
- * Tasting room downtown Grass Valley
- * Have a radio add
- * Local wineries work with and support them
- * High quality products and events



Issues they have faced

- * Protestors
- * Have to constantly keep spray records
- * European grapevine moths
- * Have to report to three different water organizations and CDFA
- * Smoke from fires
- * Obtaining good quality labor
- * Learning about the area growing is taking place in
- * Perceived Quality



LUCCHESI
Vineyards & Winery

Grass Valley, Nevada County, California
www.lucchesiwinery.com

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GOLD MEDAL
WINE COMPETITION
DC FAIR & EVENT CENTER
JULY 10 - AUGUST 9, 2009
CORONA, MEXICO

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SILVER MEDAL AWARD 2005
A COUNTY FAIR
LIMITED PRODUCTION WINE COMPETITION

GOLD
VINOCHINA WINE AWARDS
AT 2008
2007
2006

Advice for Newcomers

- * Have to have a pesticide applicator permit
- * Buy twice as much water that you need incase of drought and water cutbacks
- * Work with local producers
- * Take advice from people who have been in the business
- * Grow different varieties that people buy
- * Obtain every needed license
- * Create a network of customers using subscriptions
- * Plan for the two years before grapes are produced



Currently they...

- * Have a small red barn, storage unit and office
- * Have a place for events to take place at the vineyard
- * Use French, American and Hungarian Oak barrels
- * Have a tasting room
- * Own 16 acres of vineyard
- * Harvest once a year in Fall
- * Have 128 miles of plants



Contact Information

* Lucchesi tasting room
167 Mill Street

Grass Valley, California 95945 (530)
273-2164

* Lucchesi Vineyards and Winery
19698 View Forever Lane Grass
Valley, California 95945

www.lucchesivineyards.com



2013
SAUVIGNON
BLANC
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ALCANTARA

2013
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2013
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