

Expanding Your Road map

Getting to Scale



Scaling Up

Production

Processing

Distribution or Increasing Demand

Scaling up production

More Land

More Water

More Labor

More of Everything!

Max Acreage By Sprayer

Backpack Sprayer ~ 1 acre

Small Electric Pump Sprayer ~ 5 acres

PTO Drive sprayer ~ 30 acres

Multi-Row Sprayer ~ 150 acres or more



Scaling up Processing

Similar to Scaling up Production

More equipment

Larger equipment

More Electricity

Maybe more labor

One of Our Examples of Scaling Up



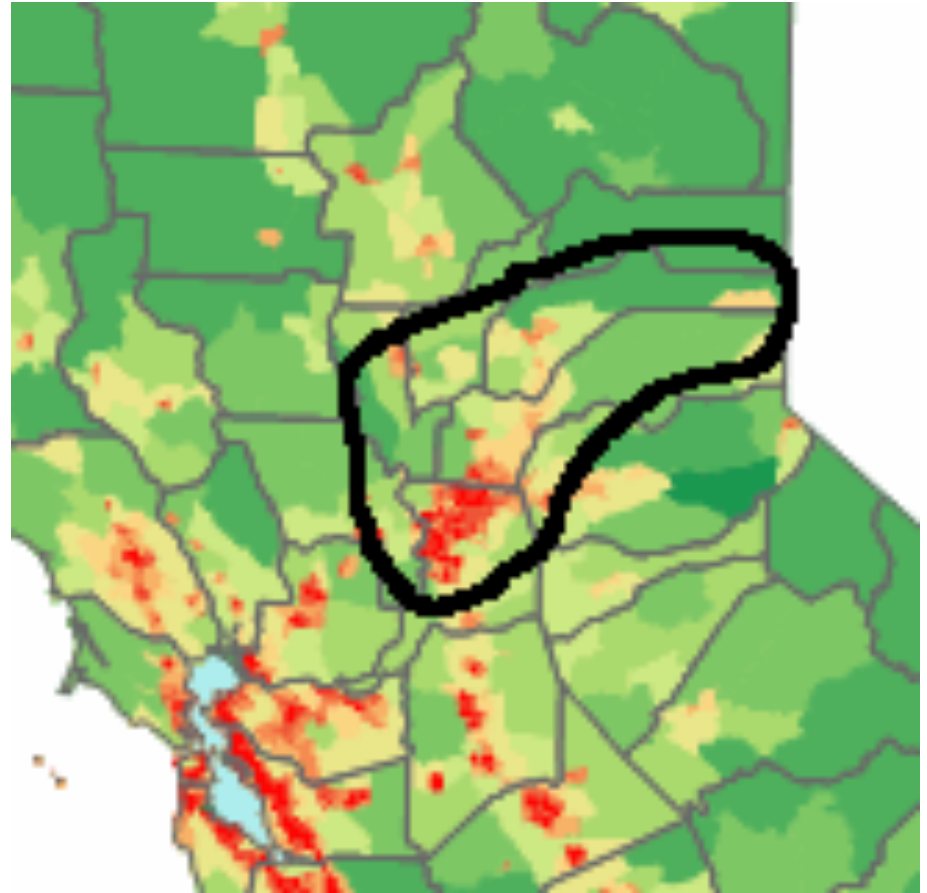
Scaling up distribution

Only one need:

More Sales!

Our example of increasing Distribution

We distribute locally
We ship nation wide
...We try hard to
increase demand





Questions?