

Marin Food Policy Council
Meeting Agenda
3:00 to 5:00 p.m.
November 19, 2013
[HHS campus](#)
Room 110
3240 Kerner Blvd., San Rafael, CA 94901

Discussion Items

- Welcome and agenda review – Janet Brown
- Completion and approval of Community Gardens Advocacy Packet – Janet Brown
- Marketing to support health – Rebecca Smith, Deborah Schoenbaum, Denise Trevino, Fahad Qurashi and others
 - YLI presentation on store makeovers, counter-marketing campaigns etc.
 - CX3 retail efforts
 - Vending policies
- HEAL mini-grant – Rebecca Smith
- Year two for the Marin Food Policy Council, themes for learning and participation – David Lewis
- Council representative updates – All
- Wrap-up

Desired Outcomes

- Approve Community Gardens Advocacy Packet
- Initiate learning for healthy imaging and messaging policy development
- Develop strategy for use of HEAL mini grant
- Reconfirm Council direction and participation for year two