Implementing Farm-Level IPM in Strawberry





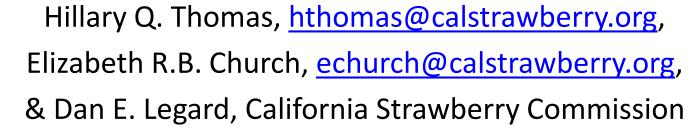












Update on new spray materials

Material	Active Ingredient	Mode of Action	IRAC	Update
Beleaf	Flonicamid	Feeding blocker	9C	Was available for Oct 2012; will be available this season with MRL established
Belay	Chlothianadin	Neonicotinoid	4A	(none)
Bexar*	Tolfenpyrad	METI	21A	Reg expected 2015
Closer*	Sulfoxaflor	Sulfoxaflor	4C	Reg expected 2014

Lygus Bug Management Program

- 2010-11 program showed:
 - In-field detection was late; poor monitoring
 - Evidence for resistance
 - 2011-12 season:
 - Implemented a monitoring training program on 20+ farms to address key questions
 - Large number of bioassays for area-wide picture of resistance

2012 Program

Monitoring Program

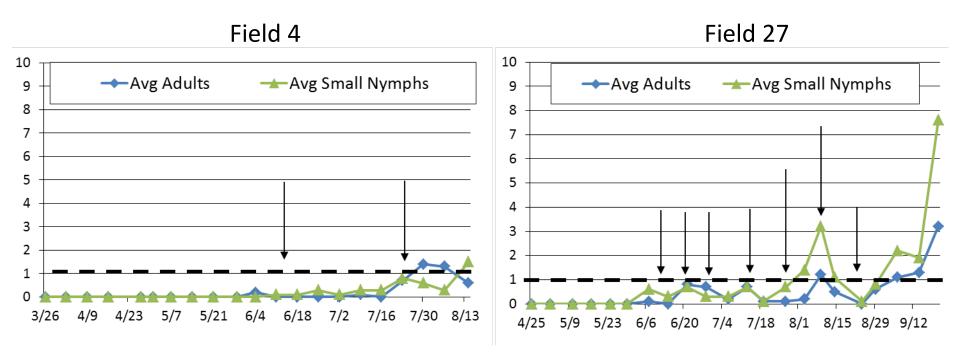
Bioassays

- 28 Scouts trained early season (March-April)
 - Santa Maria
 - Salinas/Watsonville
- 72% of participants continued through season

- Tested 26 fields (1st and 2nd year fields)
- Watsonville-Salinas and Santa Maria-Guadalupe



2012 Lygus Monitoring Data

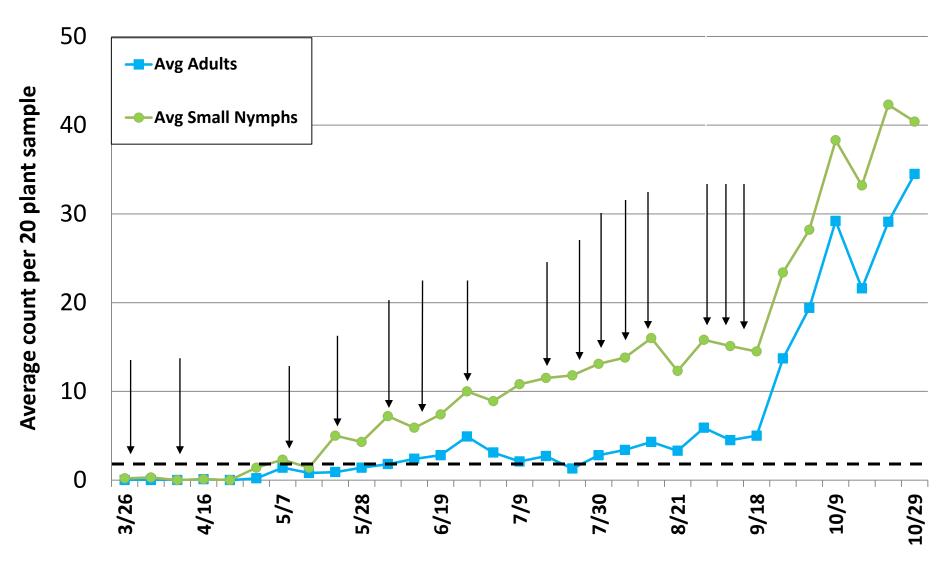


Average count per 20 plant sample

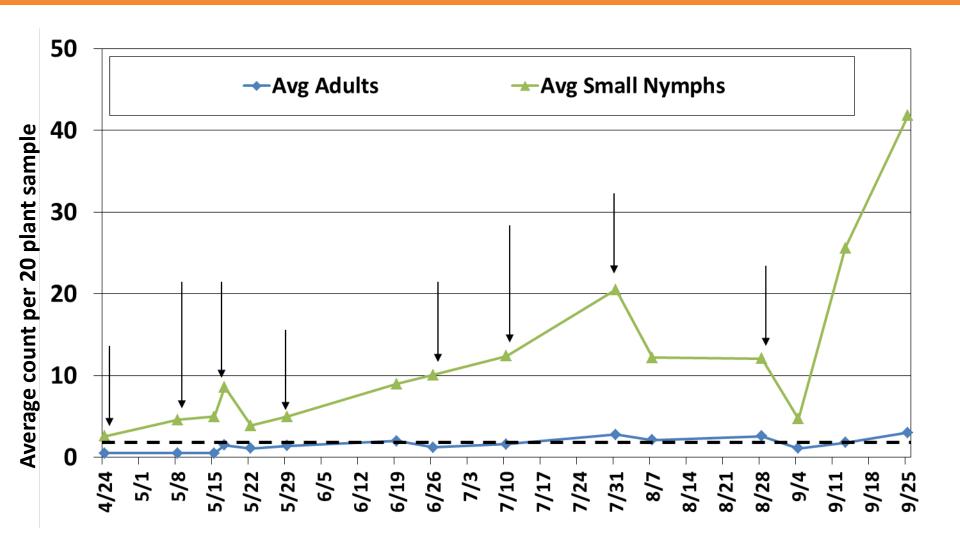
Arrows indicate spray dates

Dotted line indicates threshold

2nd year field adjacent, no vacuum use



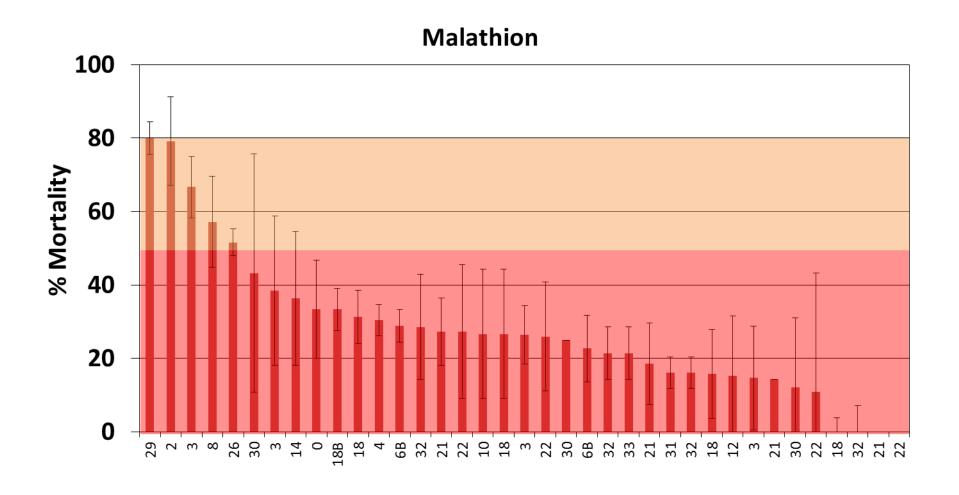
2nd year field adjacent, used bug vacuum



Effect of vacuuming and second year strawberries on adult Lygus populations

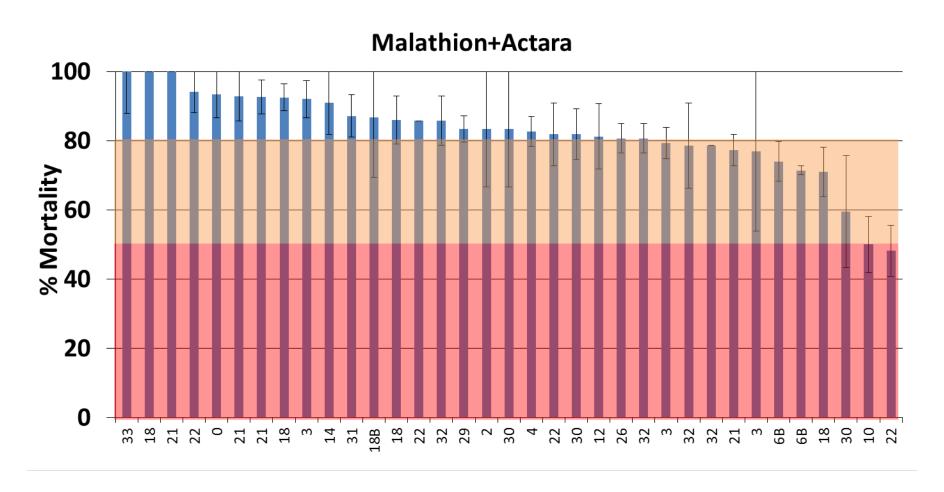
Field Characteristics	% of fields with > 5 Lygus adults per sample during season
No 2 nd year adjacent + No vacuum use	9%
2 nd year adjacent + Vacuum use	20%
2 nd year adjacent + No vacuum use	75%

Resistance assay - Malathion



89% of tests showed <50% mortality, overall avg 27% mortality

Resistance – Malathion + Actara



3% tested had <50% mortality, 69% had >80% mortality, overall avg 82%

Grower Survey

 Second year fields are the most important local source of Lygus pressure (rated 4.8/5, #1 source)

 88% of growers surveyed said they would support restrictions on second year strawberries

Grower Survey

Monitoring data suggests field vacuums work

 None of the program participants in Santa Maria vacuumed and 20% use vacuums elsewhere

 50% vacuumed participating sites in Wats/Salinas, 70% use vacuums elsewhere

Grower Survey

- 82% of growers surveyed say they use IPM
- Bioassay data shows widespread resistance
- Pesticide use patterns show little resistance management, few IPM approaches
- Poor monitoring
- Low vacuum use, no evidence of biological controls in conventional fields

Plan for Next Season (2013)

- Continue work on Lygus with focus on evaluating different IPM strategies & developing an effective IPM program
 - Resistance management, including new chemistries
 - Test vacuum use and cost efficacy in first year and second year fields
 - Management in second year fields
- Start working on mites
 - Resistance testing
 - Learn about current grower practices
- Whiteflies, Drosophila, other pests...

Whitefly Management Focus Group



- Facilitate neighborly coordination of area-wide management in delineated hotspot district
- Changes in labor and duration/overlap of production season could exacerbate other pest problems...Drosophila, corn earworm....