

## A BRIEF OVERVIEW





### **CLGRP HISTORY**

- 1973 marketing order approved CA Iceberg lettuce industry
- 1995 expanded to include leaf lettuces
- 2008 expanded to include spinach and baby leaf lettuces
- Industry votes to renew the program every 5 years



### **CLGRP HISTORY**

 Mission: to keep CA leafy greens handlers competitive by supporting agricultural research on lettuce and spinach



## **CLGRP HISTORY**

- Research funding \$19 MM to date
- Commitment to making research results public
  - Annual Report
  - Midyear and Annual Meetings
  - Web Site <u>www.calgreens.org</u>



### The Board

- 15 full members and 15 alternates
  - Represent over 80% of industry volume
  - District B
    - Henri Ardantz
    - Tom Ikeda
    - Steve Donovan

**Rob Ferrini** 

John Jackson

**David Espinola** 



## **Ex Officios**

- 3-4 retired industry members
- Very involved with research projects
- Preserves institutional knowledge
  - Farm advisor
  - Vice president of production (former board member)
  - Production manager/entomologist (former board member)



## CLGRP RESEARCH FOCUS

#### -PLANT BREEDING and GENETICS

- USDA SALINAS
- UC DAVIS
- Both programs release germplasm to the seed industry for varietal development

#### - DISEASE AND PEST MANAGEMENT

- Verticillium, Downy Mildew, Bacterial Leaf Spot, Fusarium, Tomato Spotted Wilt
- Aphid, Thrips, Leafminer, Symphyllans, Springtails
- Weeds



# CLGRP RESEARCH FOCUS

#### WATER QUALITY MANAGEMENT

- -Nitrogen requirements
- -Tailwater and tile water treatment strategies



## CLGRP RESEARCH FOCUS

#### FOOD SAFETY

- -Research priority since late 90's
- -Currently funding several projects
  - Pathogen survival
  - Sampling and testing methods
  - Rapid response studies
- Collaborations with other programs



## CLGRP RESEARCH FOCUS

- Center for Produce Safety
  - Joint projects
    - Phyllosphere and interactions with plant pathogens
    - Wash Water Monitoring



## CLGRP RESEARCH FOCUS

- Need for more educational outreach
  - Recalls announced weekly
  - List of pathogens expanding
  - More requests for product testing

- Series of presentations throughout the state
  - Your feedback is appreciated