

DATE: FEBRUARY 23, 2007
 TO: HANDLERS, GROVE MANAGERS, FIELD PERSONNEL
 FROM: CAC CROP TEAM
 Tom Bellamore, Wayne Brydon, Gwen Peterson, Cliff Ranney



Following field visits and extensive interviews with industry members, the California Avocado Commission has revised its crop estimate based on the following statistics. This adjustment has been made as an interim measure until the mid season grower survey is finalized in April.

CROP YIELD: 2006/07 POST FREEZE IMPACT BY GROWING AREA: ALL VARIETIES

| COUNTY | GROWING AREA | TOTAL ACRES | PRE-SEASON CROP FORECAST | | FREEZE FACTOR | POST FREEZE |
|-----------------|-----------------|-------------|--------------------------|--------------------|---------------|---------------------------|
| | | | YIELD (LBS/ACRE) | TOTAL YIELD | | CROP FORECAST TOTAL YIELD |
| Orange | Orange | 1,472 | 11,624 | 17,110,528 | 5% | 16,255,002 |
| Riverside | N.Riverside | 393 | 4,291 | 1,686,363 | 20% | 1,349,090 |
| | Temecula | 7,108 | 4,478 | 31,829,624 | 20% | 25,463,699 |
| San Diego | Bonsall | 2,731 | 7,818 | 21,350,958 | 35% | 13,878,123 |
| | Escondido | 5,257 | 7,763 | 40,810,091 | 15% | 34,688,577 |
| | Fallbrook | 6,450 | 6,678 | 43,073,100 | 15% | 36,612,135 |
| | Poway | 1,323 | 4,528 | 5,990,544 | 50% | 2,995,272 |
| | VC/Pauma | 9,054 | 8,110 | 73,427,940 | 20% | 58,742,352 |
| | Ramona/East | 1,826 | 6,432 | 11,744,832 | 30% | 8,221,382 |
| San Luis Obispo | San Luis Obispo | 2,995 | 4,056 | 12,147,720 | 75% | 3,036,930 |
| Santa Barbara | Carpinteria | 1,923 | 8,674 | 16,680,102 | 45% | 9,174,056 |
| | Goleta | 3,759 | 2,791 | 10,491,369 | 15% | 8,917,664 |
| | Other | 1,388 | 2,478 | 3,439,464 | 20% | 2,751,571 |
| San Joaquin | San Joaquin | 276 | 1,506 | 415,656 | 100% | - |
| Ventura | Camarillo | 1,742 | 7,434 | 12,950,028 | 40% | 7,770,017 |
| | Fillmore | 1,878 | 6,891 | 12,941,298 | 75% | 3,235,325 |
| | Moorpark | 1,966 | 5,473 | 10,759,918 | 40% | 6,455,951 |
| | Ojai | 1,634 | 4,024 | 6,575,216 | 60% | 2,630,086 |
| | Santa Paula | 4,055 | 8,202 | 33,259,110 | 30% | 23,281,377 |
| | Somis | 2,972 | 6,099 | 18,126,228 | 25% | 13,594,671 |
| | Ventura | 2,129 | 5,909 | 12,580,261 | 5% | 11,951,248 |
| Other* | All Other | 485 | 9,090 | 4,408,650 | 50% | 2,204,325 |
| | | | | 401,799,000 | | 293,208,853 |

MORE >>>



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**2006/07 POST FREEZE CROP YIELD
 IMPACT BY COUNTY**

| COUNTY | POST FREEZE CROP FORECAST (MM LBS) | | FREEZE FACTOR |
|-----------------|---------------------------------------|---------------|---------------|
| | HASS | ALL VARIETIES | |
| San Diego | 149.7 | 155.2 | 21% |
| Riverside | 25.4 | 26.8 | 20% |
| Orange | 13.2 | 16.3 | 5% |
| Ventura | 63.2 | 68.9 | 36% |
| Santa Barbara | 20.7 | 20.8 | 32% |
| San Luis Obispo | 3.0 | 3.0 | 75% |
| San Joaquin | 0.0 | 0.0 | 100% |
| Other | 1.8 | 2.2 | 50% |
| TOTAL | 277.0 | 293.2 | 27% |



MEMORANDUM